

Accommodation in Portland Market

2055 L Street, NW
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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Industry

721 Accommodation

4 Counties

41051 Multnomah County, OR

53011 Clark County, WA

53015 Cowlitz County, WA

53059 Skamania County, WA

Class of Worker

QCEW Employees

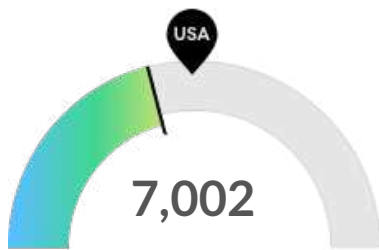
The information in this report pertains to the chosen industry and geographical areas.

Workforce Map



Executive Summary

Aggressive Hiring Competition Over a Thin Supply of Regional Talent



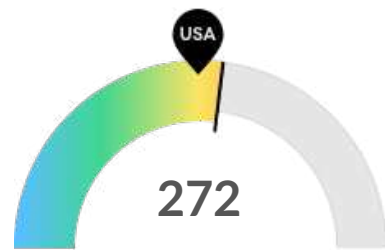
Supply (Jobs)

Your area is not a hotspot for this kind of talent. The national average for an area this size is 8,928* employees, while there are 7,002 here.



Earnings Per Job

Earnings per job are about the same as the national average. The national average salary for Accommodation in an area this size is \$47,181, while in your area it is \$45,438. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

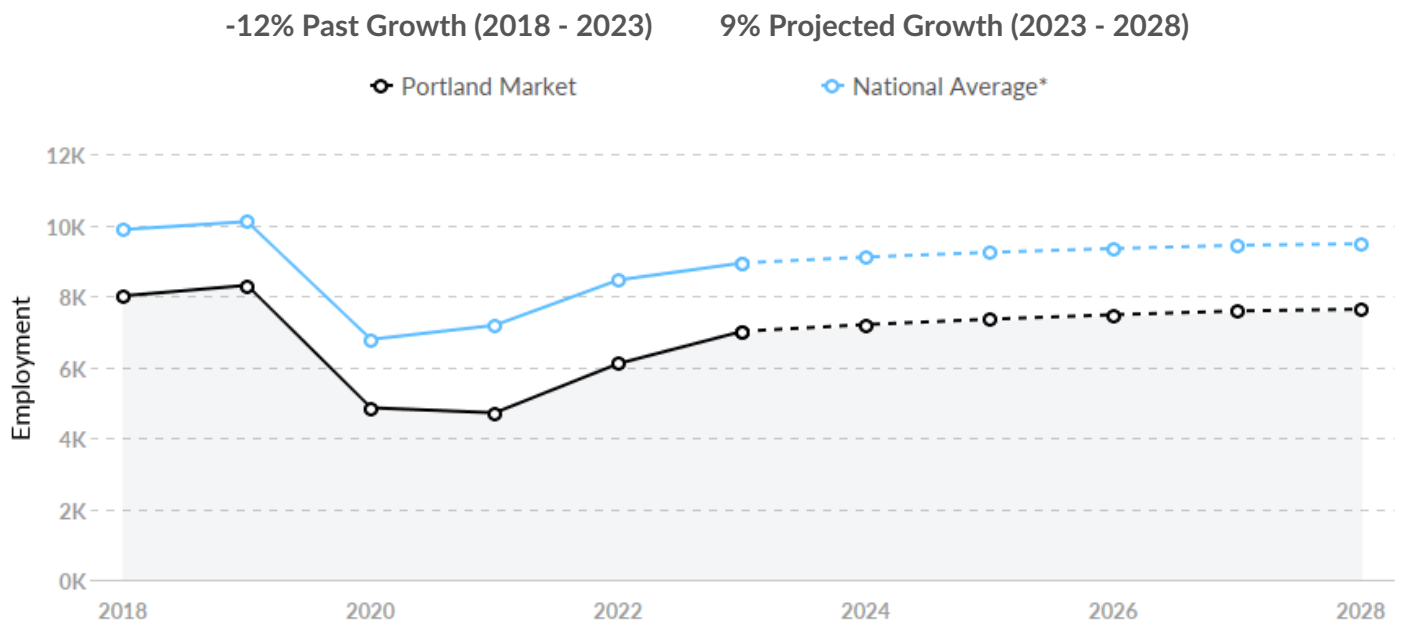
Competition from online job postings is high in your area. The national average for an area this size is 243* job postings/mo, while there are 272 here.

*National average values are derived by taking the national value for Accommodation and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

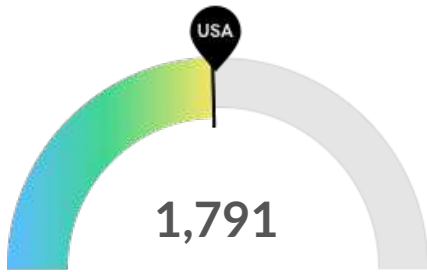
Supply Is Lower Than the National Average

The regional vs. national average employment helps you understand if the supply of Accommodation is a strength or weakness for your area, and how it is changing relative to the nation. An average area of this size would have 8,928* employees, while there are 7,002 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



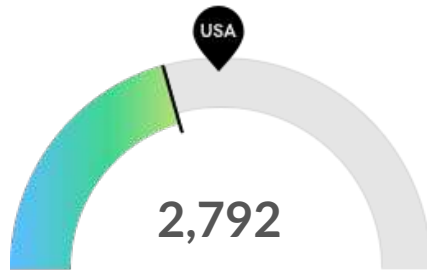
*National average values are derived by taking the national value for Accommodation and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is About Average, While Overall Diversity Is Low



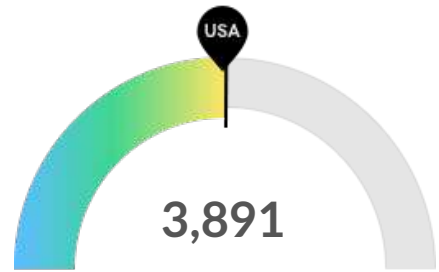
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 1,832* employees 55 or older, while there are 1,791 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 3,651* racially diverse employees, while there are 2,792 here.



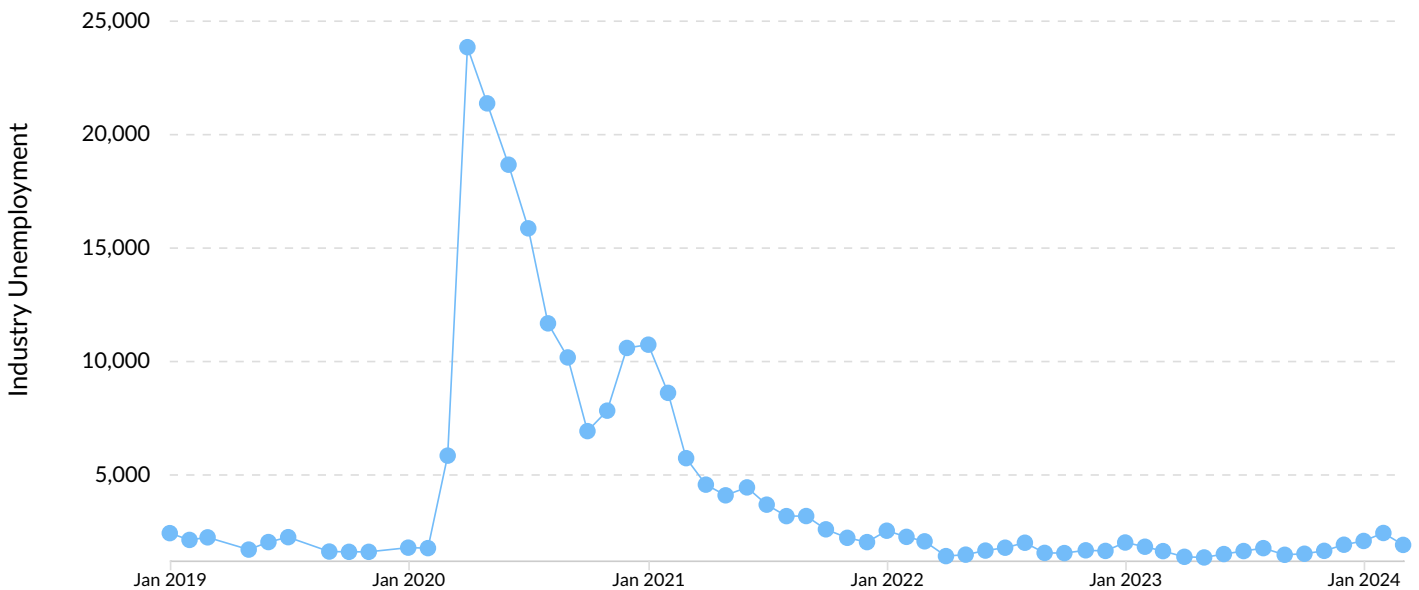
Gender Diversity

Gender diversity is about average in your area. The national average for an area this size is 3,862* female employees, while there are 3,891 here.

*National average values are derived by taking the national value for Accommodation and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

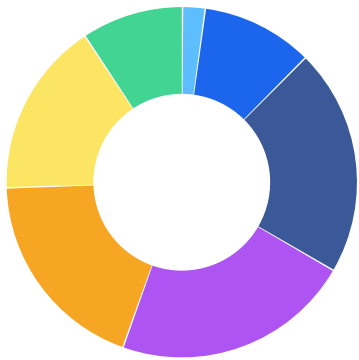
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



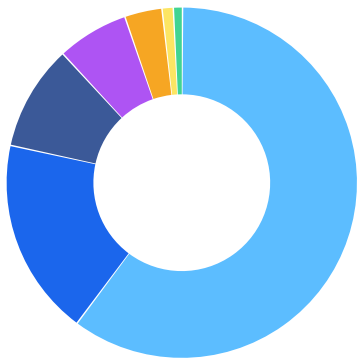
Demographic Details

Industry Age Breakdown



	% of Jobs	Jobs
14-18	2.1%	146
19-24	10.3%	721
25-34	20.9%	1,466
35-44	22.1%	1,545
45-54	19.0%	1,333
55-64	16.2%	1,135
65+	9.4%	657

Industry Race/Ethnicity Breakdown



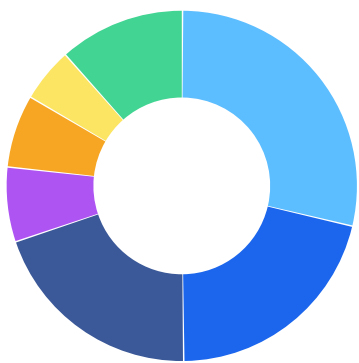
	% of Jobs	Jobs
White	60.1%	4,210
Hispanic or Latino	18.2%	1,276
Asian	9.7%	681
Black or African American	6.6%	462
Two or More Races	3.5%	242
Native Hawaiian or Other Pacific Islander	1.0%	72
American Indian or Alaska Native	0.8%	59

Industry Gender Breakdown



	% of Jobs	Jobs
Males	44.4%	3,111
Females	55.6%	3,891

Most Jobs are Found in the Building and Grounds Cleaning and Maintenance Occupations Industry Sector



Occupation	% of Industry in Occupation (2023)
Building and Grounds Cleaning and Maintenance Occupations	28.6%
Food Preparation and Serving Related Occupations	21.1%
Office and Administrative Support Occupations	20.0%
Management Occupations	6.9%
Personal Care and Service Occupations	6.7%
Installation, Maintenance, and Repair Occupations	5.0%
Other	11.6%

Demand



161 Employers Competing

All employers in the region who posted for this job over the last 12 months.



3,264 Unique Job Postings

The number of unique postings for this job over the last 12 months.



26 Day Median Duration

Posting duration is the same as what's typical in the region.

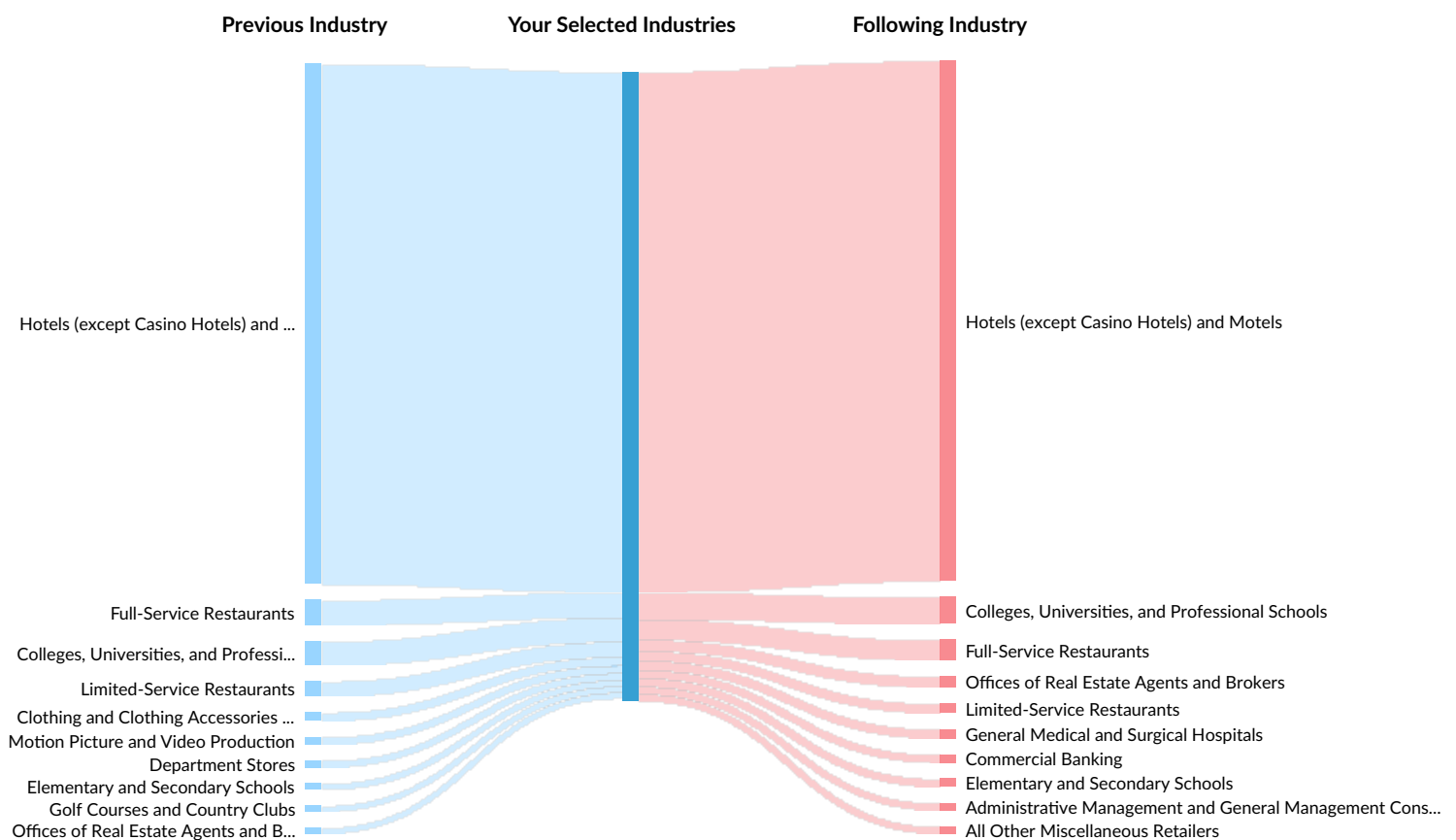
Top Companies	Unique Postings	Top Job Titles	Unique Postings
Hilton	528	Front Desk Agents	92
Marriott International	435	Night Auditors	76
Ilani	235	Room Attendants	73
Sage Hospitality	153	Housekeepers	68
Hyatt	129	Bartenders	60

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
Hotels (except Casino Hotels) and Motels	217,666
Full-Service Restaurants	10,614
Colleges, Universities, and Professional Schools	10,069
Limited-Service Restaurants	6,337

Previous Industries	Transitions
Clothing and Clothing Accessories Retailers	3,578
Motion Picture and Video Production	3,196
Department Stores	2,908
Elementary and Secondary Schools	2,614
Golf Courses and Country Clubs	2,541
Offices of Real Estate Agents and Brokers	2,520
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	2,512
Fitness and Recreational Sports Centers	2,424
Commercial Banking	2,071
Administrative Management and General Management Consulting Services	2,005
General Medical and Surgical Hospitals	1,973
All Other Professional, Scientific, and Technical Services	1,874
All Other Miscellaneous Retailers	1,825
Office Administrative Services	1,800
Convention and Trade Show Organizers	1,792
Casino Hotels	1,771
National Security	1,669
Insurance Agencies and Brokerages	1,646
Residential Property Managers	1,608
Employment Placement Agencies	1,602
Offices of Physicians (except Mental Health Specialists)	1,491
Custom Computer Programming Services	1,471
Bed-and-Breakfast Inns	1,421
Food Service Contractors	1,399
Other Management Consulting Services	1,394

Previous Industries	Transitions
Other Activities Related to Real Estate	1,382
All Other Traveler Accommodation	1,346
Software Publishers	1,317
Computer Systems Design Services	1,251
All Other Personal Services	1,224
Lessors of Residential Buildings and Dwellings	1,214
Commercial and Institutional Building Construction	1,211
Warehouse Clubs and Supercenters	1,151
Child Care Services	1,149
Offices of Lawyers	1,041
New Housing For-Sale Builders	1,014
Drinking Places (Alcoholic Beverages)	1,002
Amusement and Theme Parks	976
Junior Colleges	939
Couriers and Express Delivery Services	927
Temporary Help Services	906
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	904
Assisted Living Facilities for the Elderly	890
Nonresidential Property Managers	888
Offices of Certified Public Accountants	883
Wireless Telecommunications Carriers (except Satellite)	868
Marketing Consulting Services	865
Scheduled Passenger Air Transportation	838
Child and Youth Services	822
Lessors of Nonresidential Buildings (except Miniwarehouses)	810

Previous Industries	Transitions
Engineering Services	799
Electronics and Appliance Retailers	796
Pharmacies and Drug Retailers	783
Sporting Goods Retailers	767
Other Computer Related Services	763
All Other Amusement and Recreation Industries	755
Other General Government Support	724
Cosmetics, Beauty Supplies, and Perfume Retailers	714
Security Guards and Patrol Services	708
Hardware Retailers	706
Nursing Care Facilities (Skilled Nursing Facilities)	706
Travel Agencies	692
Snack and Nonalcoholic Beverage Bars	687
Religious Organizations	670
Advertising Agencies	667
Portfolio Management and Investment Advice	664
Home Health Care Services	662
Janitorial Services	654
Skiing Facilities	623
All Other General Merchandise Retailers	587
Financial Transactions Processing, Reserve, and Clearinghouse Activities	569
Beauty Salons	564
Educational Support Services	560
Civic and Social Organizations	558
Gasoline Stations with Convenience Stores	541

Previous Industries	Transitions
Caterers	541
Electrical Contractors and Other Wiring Installation Contractors	534
New Single-Family Housing Construction (except For-Sale Builders)	534
Direct Property and Casualty Insurance Carriers	512
All Other Support Services	511
All Other Miscellaneous Schools and Instruction	510
Convenience Retailers	503
Direct Health and Medical Insurance Carriers	501
Other Individual and Family Services	488
Other Personal Care Services	458
Gift, Novelty, and Souvenir Retailers	457
All Other Home Furnishings Retailers	446
Taxi and Ridesharing Services	352
Web Search Portals and All Other Information Services	343
Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	336
Electronic Computer Manufacturing	325
Rooming and Boarding Houses, Dormitories, and Workers' Camps	312
Recreational and Vacation Camps (except Campgrounds)	268
Other Gambling Industries	201
Casinos (except Casino Hotels)	188
RV (Recreational Vehicle) Parks and Campgrounds	85
Following Industries	Transitions
Hotels (except Casino Hotels) and Motels	217,666

Following Industries	Transitions
Colleges, Universities, and Professional Schools	11,227
Full-Service Restaurants	8,567
Offices of Real Estate Agents and Brokers	4,727
Limited-Service Restaurants	4,050
General Medical and Surgical Hospitals	3,882
Commercial Banking	3,445
Elementary and Secondary Schools	3,443
Administrative Management and General Management Consulting Services	3,167
All Other Miscellaneous Retailers	3,054
Insurance Agencies and Brokerages	2,922
Offices of Physicians (except Mental Health Specialists)	2,760
All Other Professional, Scientific, and Technical Services	2,723
Golf Courses and Country Clubs	2,601
Employment Placement Agencies	2,581
Clothing and Clothing Accessories Retailers	2,516
Motion Picture and Video Production	2,419
Custom Computer Programming Services	2,347
Software Publishers	2,277
Residential Property Managers	2,202
Other Activities Related to Real Estate	2,102
Department Stores	2,010
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	2,008
Convention and Trade Show Organizers	1,904
Fitness and Recreational Sports Centers	1,878
Office Administrative Services	1,842

Following Industries	Transitions
Lessors of Residential Buildings and Dwellings	1,790
Casino Hotels	1,766
Other Management Consulting Services	1,766
Offices of Lawyers	1,715
Computer Systems Design Services	1,666
All Other Traveler Accommodation	1,645
Food Service Contractors	1,619
All Other Personal Services	1,555
Commercial and Institutional Building Construction	1,550
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	1,438
Engineering Services	1,408
Temporary Help Services	1,359
National Security	1,349
Portfolio Management and Investment Advice	1,276
Offices of Certified Public Accountants	1,260
Other Computer Related Services	1,245
Marketing Consulting Services	1,238
Lessors of Nonresidential Buildings (except Miniwarehouses)	1,225
Scheduled Passenger Air Transportation	1,221
Assisted Living Facilities for the Elderly	1,199
Nonresidential Property Managers	1,198
Couriers and Express Delivery Services	1,142
Warehouse Clubs and Supercenters	1,131
Child Care Services	1,125
Other General Government Support	1,118

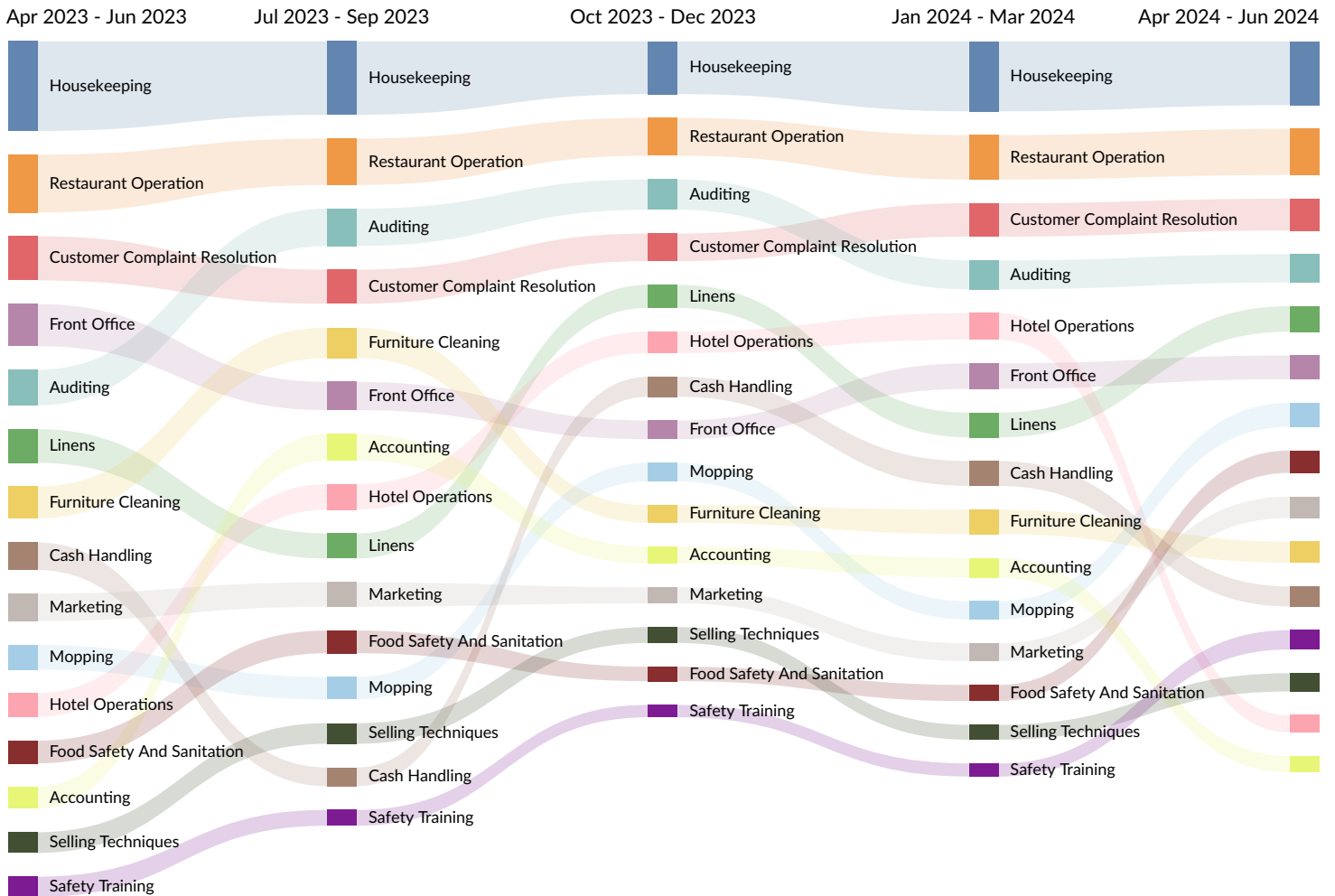
Following Industries	Transitions
Bed-and-Breakfast Inns	1,066
Junior Colleges	1,047
Financial Transactions Processing, Reserve, and Clearinghouse Activities	1,012
Travel Agencies	978
Direct Property and Casualty Insurance Carriers	945
Nursing Care Facilities (Skilled Nursing Facilities)	945
Wireless Telecommunications Carriers (except Satellite)	942
Direct Health and Medical Insurance Carriers	919
Home Health Care Services	912
Pharmacies and Drug Retailers	911
Janitorial Services	889
Drinking Places (Alcoholic Beverages)	875
Advertising Agencies	841
New Multifamily Housing Construction (except For-Sale Builders)	804
Religious Organizations	780
Payroll Services	767
All Other Amusement and Recreation Industries	764
Other Individual and Family Services	764
Security Guards and Patrol Services	763
Electronics and Appliance Retailers	758
All Other Miscellaneous Ambulatory Health Care Services	745
Real Estate Credit	738
Sporting Goods Retailers	732
All Other Support Services	732
Plumbing, Heating, and Air-Conditioning Contractors	726

Following Industries	Transitions
Electrical Contractors and Other Wiring Installation Contractors	723
Educational Support Services	719
New Single-Family Housing Construction (except For-Sale Builders)	715
Direct Life Insurance Carriers	712
Child and Youth Services	695
Credit Unions	690
Freight Transportation Arrangement	675
Hardware Retailers	669
All Other Miscellaneous Schools and Instruction	664
Periodical Publishers	662
Investment Banking and Securities Intermediation	641
Offices of Dentists	640
All Other Specialty Trade Contractors	628
Automobile and Light Duty Motor Vehicle Manufacturing	624
Civic and Social Organizations	604
Gasoline Stations with Convenience Stores	595
All Other Business Support Services	594
Offices of All Other Miscellaneous Health Practitioners	586
Other Accounting Services	577
Cosmetics, Beauty Supplies, and Perfume Retailers	546
Web Search Portals and All Other Information Services	501
Rooming and Boarding Houses, Dormitories, and Workers' Camps	292
Recreational and Vacation Camps (except Campgrounds)	190
RV (Recreational Vehicle) Parks and Campgrounds	107

What skills are they posting for?

Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

\$347.2M

Earnings (2023)

\$319.4M

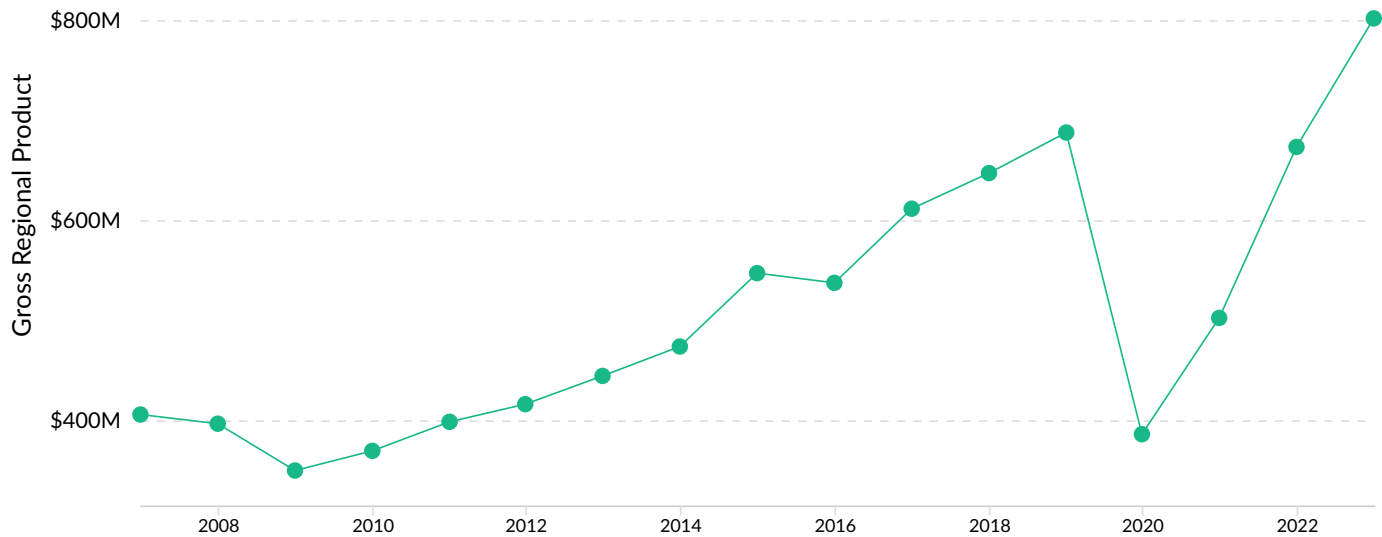
Property Income (2023)

\$135.1M

Taxes (2023)

\$801.7M

Total GRP (2023)



Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$63,119,780	\$6,554,006	\$69,673,785
Investment Banking and Securities Intermediation	\$4,263,848	\$10,985,454	\$15,249,302
Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$8,408,389	\$3,464,033	\$11,872,423
Commercial Banking	\$8,422,135	\$3,133,233	\$11,555,368
Portfolio Management and Investment Advice	\$10,076,625	\$751,154	\$10,827,779