

Accommodation in Washington

2055 L Street, NW Washington, D.C., District of Columbia 20036

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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and USA Today.

"Atlantic

Forbes

Harvard Business Review Ehe New Hork Eimes





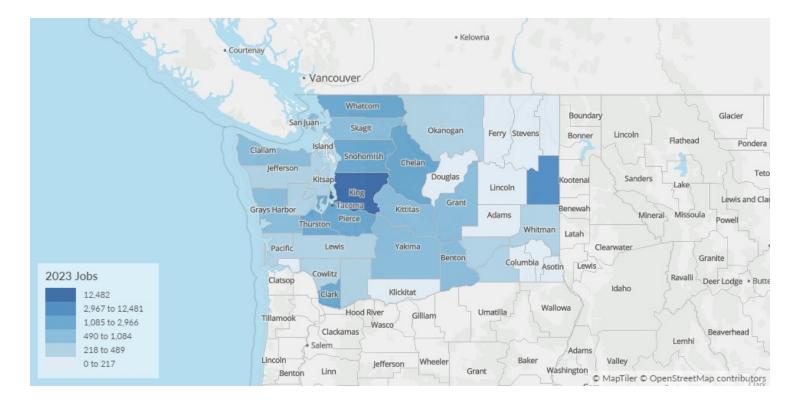


Report Parameters

| 1 Indu | ustry | | | |
|--------|---------------|--|--|--|
| 721 | Accommodation | | | |
| 1 Stat | ce | | | |
| 53 | Washington | | | |
| Class | of Worker | | | |
| QCEW E | mployees | | | |

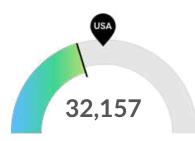
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



Executive Summary

Average Hiring Competition Over a Thin Supply of Regional Talent



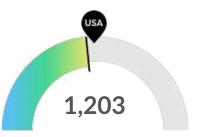
Supply (Jobs)

Washington is not a hotspot for this kind of talent. The national average for an area this size is 42,921* employees, while there are 32,157 here.



Earnings Per Job

Earnings per job are about the same as the national average. The national average salary for Accommodation in an area this size is \$46,958, while in Washington it is \$46,795. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

Competition from online job postings is about average in Washington. The national average for an area this size is 1,317* job posting/mo, while there is 1,203 here.

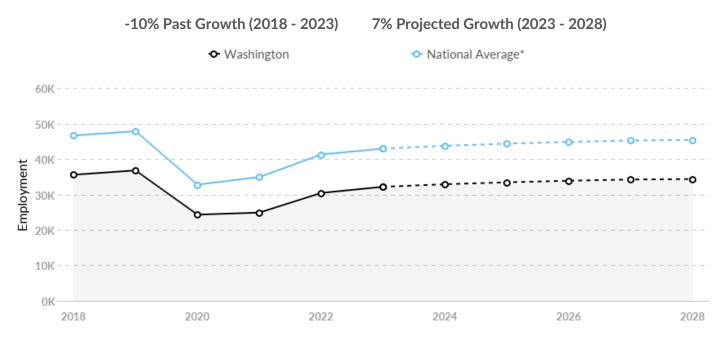
*National average values are derived by taking the national value for Accommodation and scaling it down to account for the difference in overall workforce size between the nation and Washington. In other words, the values represent the national average adjusted for region size.



Supply (Jobs)

Supply Is Lower Than the National Average

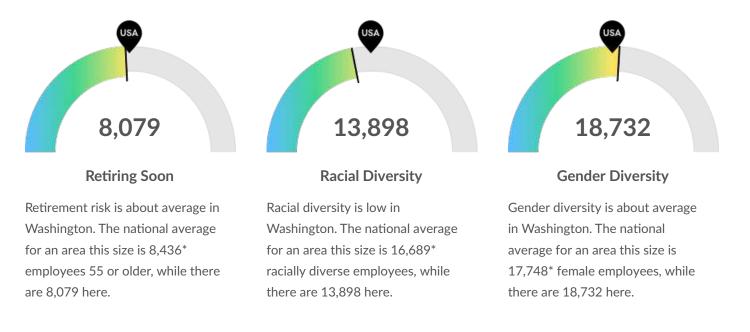
The regional vs. national average employment helps you understand if the supply of Accommodation is a strength or weakness for Washington, and how it is changing relative to the nation. An average area of this size would have 42,921* employees, while there are 32,157 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



*National average values are derived by taking the national value for Accommodation and scaling it down to account for the difference in overall workforce size between the nation and Washington. In other words, the values represent the national average adjusted for region size.



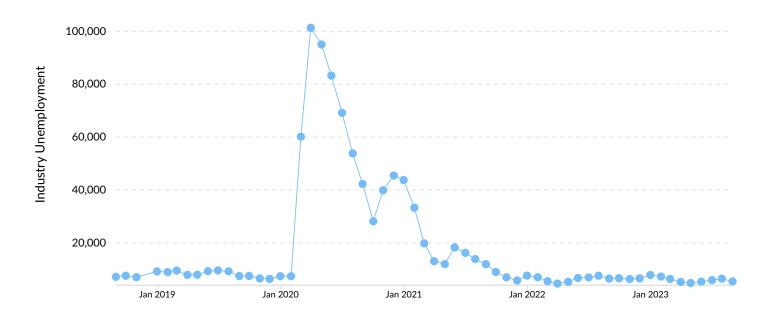
Retirement Risk Is About Average, While Overall Diversity Is About Average



*National average values are derived by taking the national value for Accommodation and scaling it down to account for the difference in overall workforce size between the nation and Washington. In other words, the values represent the national average adjusted for region size.

Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



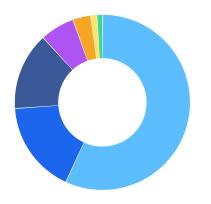


Demographic Details

Industry Age Breakdown

| | % of Jobs | Jobs |
|---------|-----------|-------|
| 14-18 | 3.1% | 1,000 |
| 19-24 | 11.9% | 3,823 |
| • 25-34 | 20.1% | 6,461 |
| 35-44 | 20.5% | 6,600 |
| 45-54 | 19.3% | 6,195 |
| 55-64 | 16.3% | 5,256 |
| 65+ | 8.8% | 2,823 |

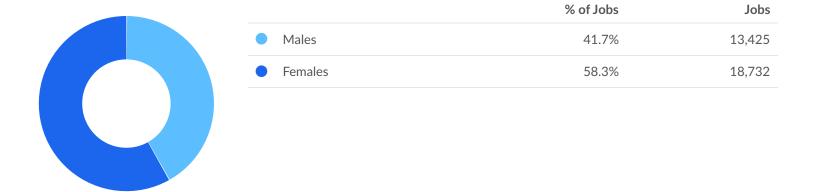
Industry Race/Ethnicity Breakdown



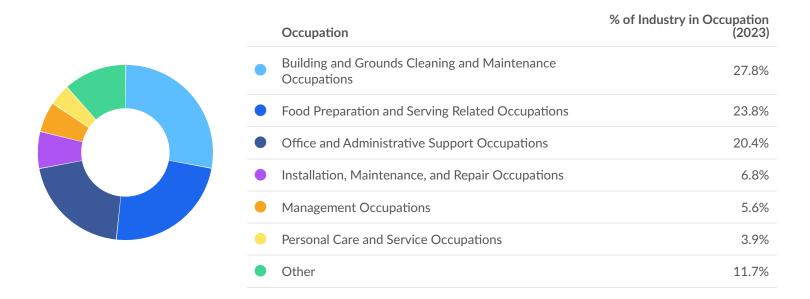
| | % of Jobs | Jobs |
|---|-----------|--------|
| • White | 56.8% | 18,260 |
| Hispanic or Latino | 17.0% | 5,473 |
| Asian | 14.3% | 4,599 |
| Black or African American | 6.4% | 2,049 |
| Two or More Races | 3.3% | 1,068 |
| Native Hawaiian or Other Pacific Islander | 1.1% | 361 |
| American Indian or Alaska Native | 1.1% | 348 |



Industry Gender Breakdown



Most Jobs are Found in the Building and Grounds Cleaning and Maintenance Occupations Industry Sector





Demand



369 Employers Competing

All employers in the region who posted for this job over the last 12 months.



14,439 Unique Job Postings

The number of unique postings for this job over the last 12 months.



29 Day Median Duration

Posting duration is 1 day longer than what's typical in the region.

| Top Companies | Unique Postings | Top Job Titles | Unique Postings |
|------------------------|-----------------|-------------------------|-----------------|
| Marriott International | 2,111 | Housekeepers | 503 |
| Hilton | 1,387 | Front Desk Agents | 347 |
| Columbia Hospitality | 1,384 | Night Auditors | 269 |
| Hyatt | 677 | Maintenance Technicians | 203 |
| Aimbridge Hospitality | 439 | Bartenders | 175 |

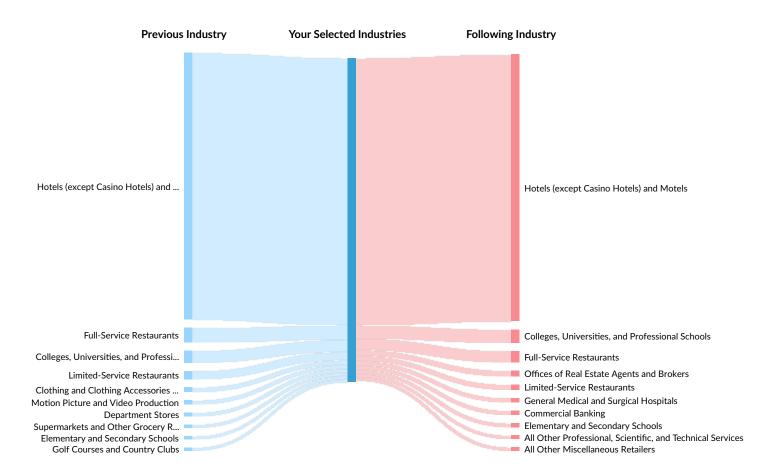


Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



| Previous Industries | Transitions |
|--|-------------|
| Hotels (except Casino Hotels) and Motels | 243,798 |
| Full-Service Restaurants | 13,255 |
| Colleges, Universities, and Professional Schools | 11,052 |
| Limited-Service Restaurants | 7,520 |

| Previous Industries | Transitions |
|--|-------------|
| Clothing and Clothing Accessories Retailers | 4,309 |
| Motion Picture and Video Production | 3,742 |
| Department Stores | 3,446 |
| Supermarkets and Other Grocery Retailers (except Convenience Retailers) | 3,025 |
| Elementary and Secondary Schools | 2,904 |
| Golf Courses and Country Clubs | 2,874 |
| Offices of Real Estate Agents and Brokers | 2,743 |
| Fitness and Recreational Sports Centers | 2,653 |
| Commercial Banking | 2,349 |
| Convention and Trade Show Organizers | 2,225 |
| Office Administrative Services | 2,146 |
| All Other Professional, Scientific, and Technical Services | 2,104 |
| General Medical and Surgical Hospitals | 2,072 |
| Casino Hotels | 1,920 |
| Residential Property Managers | 1,915 |
| Bed-and-Breakfast Inns | 1,871 |
| All Other Miscellaneous Retailers | 1,853 |
| Administrative Management and General Management Consulting Services | 1,828 |
| Insurance Agencies and Brokerages | 1,824 |
| National Security | 1,815 |
| Employment Placement Agencies | 1,786 |
| Offices of Physicians (except Mental Health Specialists) | 1,670 |
| All Other Traveler Accommodation | 1,606 |
| Other Management Consulting Services | 1,573 |
| Custom Computer Programming Services | 1,560 |
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| Previous Industries | Transitions |
|---|-------------|
| Food Service Contractors | 1,535 |
| New Housing For-Sale Builders | 1,510 |
| Other Activities Related to Real Estate | 1,485 |
| Software Publishers | 1,484 |
| All Other Personal Services | 1,461 |
| Lessors of Residential Buildings and Dwellings | 1,369 |
| Warehouse Clubs and Supercenters | 1,351 |
| Commercial and Institutional Building Construction | 1,295 |
| Amusement and Theme Parks | 1,183 |
| Offices of Lawyers | 1,160 |
| Computer Systems Design Services | 1,129 |
| Junior Colleges | 1,099 |
| Drinking Places (Alcoholic Beverages) | 1,099 |
| Temporary Help Services | 1,069 |
| Child Care Services | 1,061 |
| Couriers and Express Delivery Services | 1,039 |
| Wireless Telecommunications Carriers (except Satellite) | 1,028 |
| Assisted Living Facilities for the Elderly | 1,001 |
| Offices of Certified Public Accountants | 996 |
| Nonresidential Property Managers | 996 |
| Marketing Consulting Services | 994 |
| Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services | 987 |
| Electronics and Appliance Retailers | 966 |
| Child and Youth Services | 925 |
| Scheduled Passenger Air Transportation | 906 |
| | |

| Previous Industries | Transitions |
|---|-------------|
| All Other Amusement and Recreation Industries | 882 |
| Pharmacies and Drug Retailers | 877 |
| Engineering Services | 874 |
| Other Computer Related Services | 874 |
| Lessors of Nonresidential Buildings (except Miniwarehouses) | 835 |
| Cosmetics, Beauty Supplies, and Perfume Retailers | 831 |
| Travel Agencies | 830 |
| Sporting Goods Retailers | 825 |
| Hardware Retailers | 823 |
| Janitorial Services | 805 |
| Other General Government Support | 795 |
| Home Health Care Services | 794 |
| Security Guards and Patrol Services | 791 |
| Religious Organizations | 785 |
| Nursing Care Facilities (Skilled Nursing Facilities) | 783 |
| Advertising Agencies | 778 |
| Snack and Nonalcoholic Beverage Bars | 758 |
| Skiing Facilities | 728 |
| Portfolio Management and Investment Advice | 694 |
| All Other General Merchandise Retailers | 692 |
| Financial Transactions Processing, Reserve, and Clearinghouse Activities | 673 |
| Beauty Salons | 656 |
| Educational Support Services | 653 |
| Electrical Contractors and Other Wiring Installation Contractors | 622 |
| Convenience Retailers | 622 |
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| Previous Industries | Transitions |
|--|-------------|
| Caterers | 622 |
| Gasoline Stations with Convenience Stores | 618 |
| Direct Property and Casualty Insurance Carriers | 611 |
| Civic and Social Organizations | 594 |
| All Other Support Services | 569 |
| Other Individual and Family Services | 567 |
| All Other Home Furnishings Retailers | 559 |
| Telemarketing Bureaus and Other Contact Centers | 556 |
| Promoters of Performing Arts, Sports, and Similar Events with Facilities | 553 |
| Direct Health and Medical Insurance Carriers | 551 |
| All Other Miscellaneous Schools and Instruction | 550 |
| Other Miscellaneous Durable Goods Merchant Wholesalers | 501 |
| Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures | 428 |
| Taxi and Ridesharing Services | 407 |
| Web Search Portals and All Other Information Services | 379 |
| Electronic Computer Manufacturing | 368 |
| Rooming and Boarding Houses, Dormitories, and Workers' Camps | 317 |
| Recreational and Vacation Camps (except Campgrounds) | 278 |
| Other Gambling Industries | 223 |
| Casinos (except Casino Hotels) | 210 |
| RV (Recreational Vehicle) Parks and Campgrounds | 98 |
| Following Industries | Transitions |
| Hotels (except Casino Hotels) and Motels | 243,798 |
| Colleges, Universities, and Professional Schools | 12,169 |
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| Following Industries | Transitions |
|--|-------------|
| Full-Service Restaurants | 10,445 |
| Offices of Real Estate Agents and Brokers | 5,202 |
| Limited-Service Restaurants | 4,794 |
| General Medical and Surgical Hospitals | 4,063 |
| Commercial Banking | 3,906 |
| Elementary and Secondary Schools | 3,683 |
| All Other Professional, Scientific, and Technical Services | 3,235 |
| All Other Miscellaneous Retailers | 3,207 |
| Insurance Agencies and Brokerages | 3,190 |
| Clothing and Clothing Accessories Retailers | 3,094 |
| Offices of Physicians (except Mental Health Specialists) | 3,007 |
| Golf Courses and Country Clubs | 2,945 |
| Employment Placement Agencies | 2,935 |
| Administrative Management and General Management Consulting Services | 2,918 |
| Motion Picture and Video Production | 2,762 |
| Residential Property Managers | 2,629 |
| Custom Computer Programming Services | 2,619 |
| Software Publishers | 2,615 |
| Department Stores | 2,418 |
| Supermarkets and Other Grocery Retailers (except Convenience Retailers) | 2,401 |
| Convention and Trade Show Organizers | 2,347 |
| Other Activities Related to Real Estate | 2,290 |
| Fitness and Recreational Sports Centers | 2,218 |
| Office Administrative Services | 2,137 |
| All Other Traveler Accommodation | 2,051 |
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| Following Industries Tr | ansitions |
|---|-----------|
| Lessors of Residential Buildings and Dwellings | 2,034 |
| Casino Hotels | 1,980 |
| Other Management Consulting Services | 1,974 |
| Offices of Lawyers | 1,802 |
| Commercial and Institutional Building Construction | 1,801 |
| All Other Personal Services | 1,787 |
| Food Service Contractors | 1,707 |
| Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services | 1,670 |
| Computer Systems Design Services | 1,652 |
| Temporary Help Services | 1,623 |
| Engineering Services | 1,545 |
| Marketing Consulting Services | 1,446 |
| Offices of Certified Public Accountants | 1,428 |
| Other Computer Related Services | 1,421 |
| National Security | 1,363 |
| Assisted Living Facilities for the Elderly | 1,358 |
| Nonresidential Property Managers | 1,346 |
| Couriers and Express Delivery Services | 1,341 |
| Scheduled Passenger Air Transportation | 1,304 |
| Portfolio Management and Investment Advice | 1,298 |
| Lessors of Nonresidential Buildings (except Miniwarehouses) | 1,297 |
| Bed-and-Breakfast Inns | 1,274 |
| Travel Agencies | 1,233 |
| Warehouse Clubs and Supercenters | 1,220 |
| Financial Transactions Processing, Reserve, and Clearinghouse Activities | 1,185 |

| Following Industries | Transitions |
|---|-------------|
| Junior Colleges | 1,156 |
| Other General Government Support | 1,143 |
| Wireless Telecommunications Carriers (except Satellite) | 1,125 |
| Nursing Care Facilities (Skilled Nursing Facilities) | 1,065 |
| Direct Property and Casualty Insurance Carriers | 1,037 |
| Pharmacies and Drug Retailers | 1,034 |
| Home Health Care Services | 1,022 |
| Direct Health and Medical Insurance Carriers | 1,012 |
| Janitorial Services | 996 |
| Child Care Services | 991 |
| Electronics and Appliance Retailers | 973 |
| Advertising Agencies | 966 |
| New Multifamily Housing Construction (except For-Sale Builders) | 939 |
| Religious Organizations | 900 |
| Drinking Places (Alcoholic Beverages) | 899 |
| All Other Amusement and Recreation Industries | 880 |
| Other Individual and Family Services | 875 |
| Security Guards and Patrol Services | 871 |
| Electrical Contractors and Other Wiring Installation Contractors | 853 |
| Real Estate Credit | 852 |
| Payroll Services | 837 |
| Direct Life Insurance Carriers | 820 |
| All Other Support Services | 816 |
| Child and Youth Services | 804 |
| Plumbing, Heating, and Air-Conditioning Contractors | 800 |
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| Following Industries | Transitions |
|--|-------------|
| Educational Support Services | 792 |
| Investment Banking and Securities Intermediation | 779 |
| Credit Unions | 774 |
| All Other Miscellaneous Ambulatory Health Care Services | 770 |
| Freight Transportation Arrangement | 763 |
| Sporting Goods Retailers | 747 |
| Hardware Retailers | 744 |
| All Other Specialty Trade Contractors | 723 |
| Automobile and Light Duty Motor Vehicle Manufacturing | 701 |
| New Single-Family Housing Construction (except For-Sale Builders) | 697 |
| Offices of All Other Miscellaneous Health Practitioners | 693 |
| Cosmetics, Beauty Supplies, and Perfume Retailers | 691 |
| Civic and Social Organizations | 685 |
| All Other Business Support Services | 671 |
| Gasoline Stations with Convenience Stores | 670 |
| All Other Miscellaneous Schools and Instruction | 669 |
| Other Accounting Services | 665 |
| Web Search Portals and All Other Information Services | 597 |
| Other Miscellaneous Durable Goods Merchant Wholesalers | 583 |
| Rooming and Boarding Houses, Dormitories, and Workers' Camps | 303 |
| Other Gambling Industries | 253 |
| Recreational and Vacation Camps (except Campgrounds) | 200 |
| RV (Recreational Vehicle) Parks and Campgrounds | 114 |



What skills are they posting for?

Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.

| Oct 2022 - Dec 2022 Ja | an 2023 - Mar 2023 | Apr 2023 - Jun 2023 | Jul 2023 - Sep 2023 Oct 2023 - Dec 2023 |
|-------------------------------|------------------------|---------------------|---|
| Housekeeping | Housekeeping | Housekeeping | Housekeeping |
| Restaurant Operation | Restaurant Operation | Restaurant Operatio | n Restaurant Operation |
| Auditing | Customer Complaint Re | | Customer Complaint Resolution |
| Customer Complaint Resolution | on Auditing | Front Office | Auditing |
| Front Office | Front Office | Customer Complaint | Resolution Front Office |
| Accounting | Cash Handling | Auditing | Linens |
| Linens | Accounting | Linens | Accounting |
| Hotel Operations | Linens | Accounting | Cooking |
| Cash Handling Marketing | Hotel Operations | Cash Handling | Cash Handling |
| Furniture Cleaning | Point Of Sale | Hotel Operations | Food Safety And Sanitation |
| Selling Techniques | Furniture Cleaning | Cooking | Marketing |
| Cooking | Cooking | Food Safety And San | itation Hotel Operations |
| Point Of Sale | Food Safety And Sanita | tion Marketing | Furniture Cleaning |
| Food Safety And Sanitation | Marketing | Point Of Sale | Point Of Sale |
| | Selling Techniques | Furniture Cleaning | Selling Techniques |
| | | Selling Techniques | |

Gross Regional Product (GRP)

\$1.6B

Earnings (2022)

\$1.0B Property Income

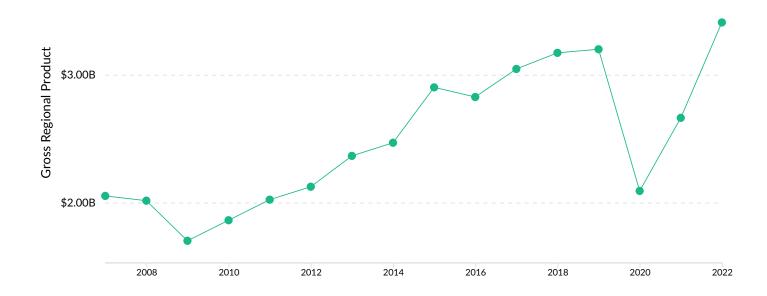
(2022)

\$822.7M

Taxes (2022)

\$3.4B

Total GRP (2022)



Industry Requirements

| Purchases from | In-region Purchases | Imported Purchases | Total Purchases |
|--|---------------------|--------------------|-----------------|
| Corporate, Subsidiary, and Regional Managing Offices | \$302,946,210 | \$22,729,737 | \$325,675,947 |
| Temporary Help Services | \$33,716,579 | \$14,925,622 | \$48,642,201 |
| Electric Power Distribution | \$27,423,981 | \$13,459,340 | \$40,883,321 |
| Food Service Contractors | \$26,873,870 | \$11,789,871 | \$38,663,741 |
| Snack and Nonalcoholic Beverage Bars | \$33,140,194 | \$561,413 | \$33,701,607 |