

# Food Services and Drinking Places in NW

2055 L Street, NW Washington, D.C., District of Columbia 20036

## Contents

What is Lightcast Data?	1
Report Parameters	2
Workforce Map	3
Executive Summary	4
Supply (Jobs)	5
Demographic Details	
Demand	9
What skills are they posting for?       1	.9

## What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and USA Today.

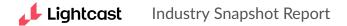
*"Atlantic* 

Forbes

Harvard Business Review Ehe New Hork Eimes







## **Report Parameters**

#### 1 Industry

722 Food Services and Drinking Places

#### 5 Counties

53029	Island County, WA	53061	Snohomish County, WA
53055	San Juan County, WA	53073	Whatcom County, WA
53057	Skagit County, WA		

#### **Class of Worker**

QCEW Employees

The information in this report pertains to the chosen industry and geographical areas.

## Workforce Map





## **Executive Summary**

#### Light Hiring Competition Over an Average Supply of Regional Talent



\*National average values are derived by taking the national value for Food Services and Drinking Places and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

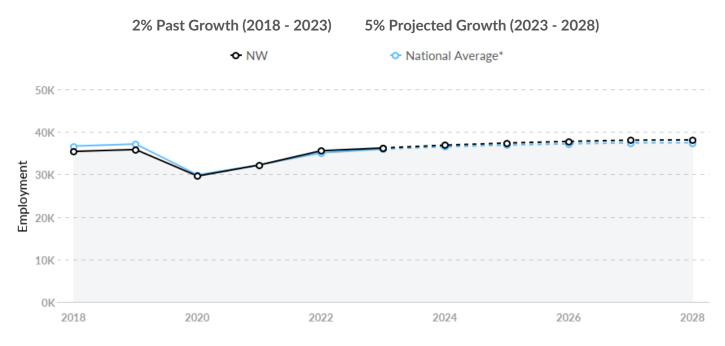
jobs in the industry.



## Supply (Jobs)

#### Supply Is About Equal to the National Average

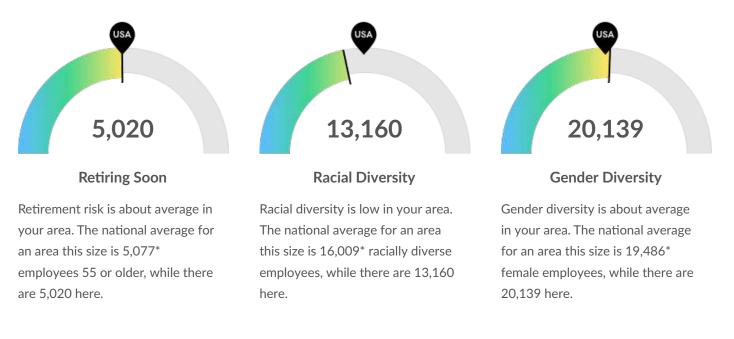
The regional vs. national average employment helps you understand if the supply of Food Services and Drinking Places is a strength or weakness for your area, and how it is changing relative to the nation. An average area of this size would have 35,963\* employees, while there are 36,219 here. The gap between expected and actual employment is expected to increase over the next 5 years.



\*National average values are derived by taking the national value for Food Services and Drinking Places and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.



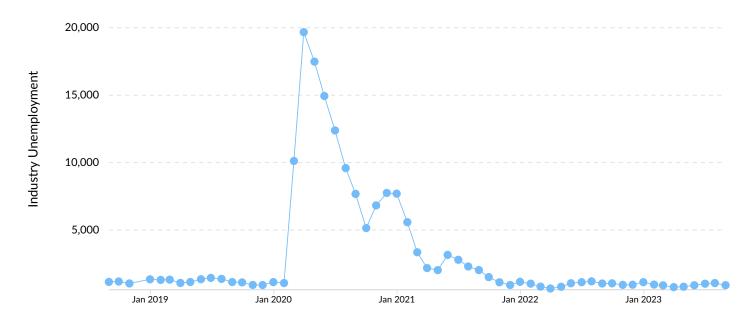
Retirement Risk Is About Average, While Overall Diversity Is About Average



\*National average values are derived by taking the national value for Food Services and Drinking Places and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

#### **Unemployment Rate Trends**

Unemployment shown at the 2-digit sector level.



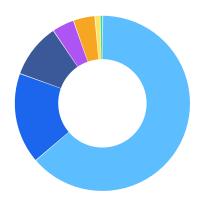


## **Demographic Details**

#### Industry Age Breakdown

	% of Jobs	Jobs
• 14-18	14.7%	5,307
• 19-24	23.3%	8,449
• 25-34	21.1%	7,653
35-44	15.5%	5,600
45-54	11.6%	4,191
55-64	8.2%	2,954
65+	5.7%	2,066

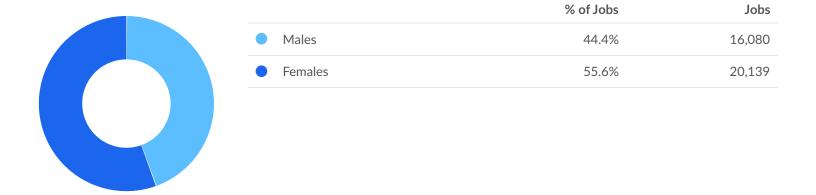
#### Industry Race/Ethnicity Breakdown



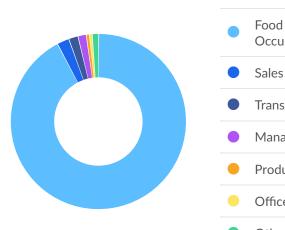
	% of Jobs	Jobs
• White	63.7%	23,059
Hispanic or Latino	16.8%	6,078
Asian	10.0%	3,634
Two or More Races	4.1%	1,480
Black or African American	4.0%	1,444
<ul> <li>American Indian or Alaska Native</li> </ul>	1.0%	347
Native Hawaiian or Other Pacific Islander	0.5%	177



#### Industry Gender Breakdown



Most Jobs are Found in the Food Preparation and Serving Related Occupations Industry Sector



Occupation	% of Industry in Occupation (2023)
Food Preparation and Serving Related Occupations	92.2%
Sales and Related Occupations	2.2%
Transportation and Material Moving Occupations	1.7%
Management Occupations	1.5%
Production Occupations	0.6%
Office and Administrative Support Occupations	0.5%
Other	1.2%



## Demand



#### **355 Employers Competing**

All employers in the region who posted for this job over the last 12 months.



#### 4,120 Unique Job Postings

The number of unique postings for this job over the last 12 months.



#### **30 Day Median Duration**

Posting duration is 2 days longer than what's typical in the region.

Top Companies	Unique Postings	Top Job Titles	Unique Postings
Domino's Pizza	380	Crew Members	207
Taco Bell	180	Shift Leaders	144
Starbucks	158	Team Members	128
Buffalo Wild Wings	137	Baristas	127
Chipotle	111	Assistant Managers	117

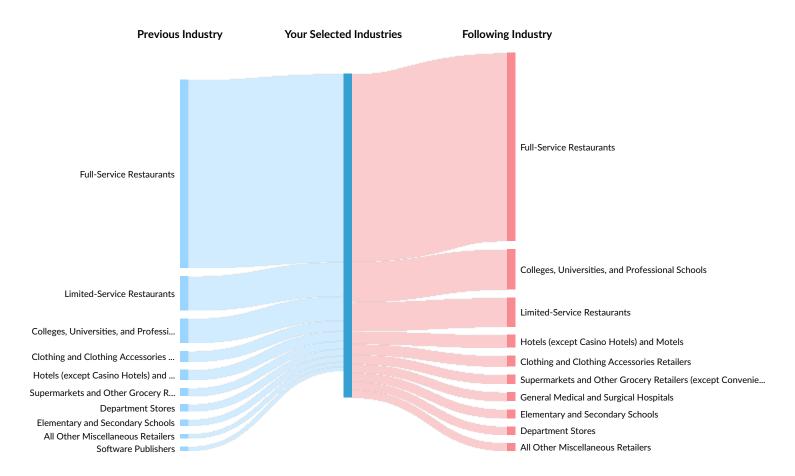


#### **Industry Gain and Drain**

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
Full-Service Restaurants	195,472
Limited-Service Restaurants	35,568
Colleges, Universities, and Professional Schools	25,257
Clothing and Clothing Accessories Retailers	10,927

Previous Industries	Transitions
Hotels (except Casino Hotels) and Motels	10,445
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	8,197
Department Stores	7,321
Elementary and Secondary Schools	6,312
All Other Miscellaneous Retailers	4,608
Software Publishers	4,299
Custom Computer Programming Services	3,928
Golf Courses and Country Clubs	3,768
All Other Professional, Scientific, and Technical Services	3,750
National Security	3,535
General Medical and Surgical Hospitals	3,520
Commercial Banking	3,493
Warehouse Clubs and Supercenters	3,129
Fitness and Recreational Sports Centers	3,118
Offices of Physicians (except Mental Health Specialists)	3,074
Drinking Places (Alcoholic Beverages)	3,068
Snack and Nonalcoholic Beverage Bars	2,956
Administrative Management and General Management Consulting Services	2,939
Offices of Real Estate Agents and Brokers	2,823
Employment Placement Agencies	2,820
Food Service Contractors	2,791
Insurance Agencies and Brokerages	2,577
Couriers and Express Delivery Services	2,466
Religious Organizations	2,445

Previous Industries	Transitions
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	2,443
Child Care Services	2,372
Engineering Services	2,270
All Other Personal Services	2,247
Computer Systems Design Services	2,241
Offices of Lawyers	2,205
Other Computer Related Services	2,174
Motion Picture and Video Production	2,169
Commercial and Institutional Building Construction	2,154
Child and Youth Services	2,074
Marketing Consulting Services	2,055
Office Administrative Services	2,001
Junior Colleges	1,917
Electronics and Appliance Retailers	1,902
Advertising Agencies	1,897
Local Messengers and Local Delivery	1,759
All Other Amusement and Recreation Industries	1,736
Pharmacies and Drug Retailers	1,711
Cosmetics, Beauty Supplies, and Perfume Retailers	1,706
Sporting Goods Retailers	1,703
Hardware Retailers	1,651
Other Management Consulting Services	1,628
Offices of Certified Public Accountants	1,551
Temporary Help Services	1,542
Casino Hotels	1,537

Previous Industries	Transitions
Educational Support Services	1,529
New Car Dealers	1,497
All Other Specialty Food Retailers	1,481
Amusement and Theme Parks	1,449
Wireless Telecommunications Carriers (except Satellite)	1,420
Other General Government Support	1,407
Convenience Retailers	1,399
Civic and Social Organizations	1,392
Gasoline Stations with Convenience Stores	1,391
Nursing Care Facilities (Skilled Nursing Facilities)	1,383
All Other Home Furnishings Retailers	1,376
Motion Picture Theaters (except Drive-Ins)	1,357
Assisted Living Facilities for the Elderly	1,330
All Other General Merchandise Retailers	1,328
Web Search Portals and All Other Information Services	1,271
Taxi and Ridesharing Services	1,270
Baked Goods Retailers	1,243
Home Health Care Services	1,205
Automobile and Light Duty Motor Vehicle Manufacturing	1,141
Shoe Retailers	1,125
Promoters of Performing Arts, Sports, and Similar Events with Facilities	1,110
Lessors of Residential Buildings and Dwellings	1,107
All Other Miscellaneous Schools and Instruction	1,096
Other Individual and Family Services	1,089
Financial Transactions Processing, Reserve, and Clearinghouse Activities	1,082

Previous Industries	Transitions
Portfolio Management and Investment Advice	1,081
Electrical Contractors and Other Wiring Installation Contractors	1,079
Home Centers	1,078
Beauty Salons	1,072
Caterers	1,063
Breweries	1,047
Other Miscellaneous Durable Goods Merchant Wholesalers	1,038
Gift, Novelty, and Souvenir Retailers	1,031
General Warehousing and Storage	1,018
Other Activities Related to Real Estate	1,002
All Other Support Services	944
Landscaping Services	939
Lessors of Nonresidential Buildings (except Miniwarehouses)	912
Wholesale Trade Agents and Brokers	894
Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	886
Plumbing, Heating, and Air-Conditioning Contractors	827
Janitorial Services	788
Book Retailers and News Dealers	786
Security Guards and Patrol Services	755
Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	754
Pharmaceutical Preparation Manufacturing	714
Mobile Food Services	445
Following Industries	Transitions
Full-Service Restaurants	195,472
	4

Following Industries	Transitions
Colleges, Universities, and Professional Schools	41,875
Limited-Service Restaurants	30,196
Hotels (except Casino Hotels) and Motels	13,255
Clothing and Clothing Accessories Retailers	11,116
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	9,579
General Medical and Surgical Hospitals	9,267
Elementary and Secondary Schools	9,211
Department Stores	8,576
All Other Miscellaneous Retailers	8,078
Commercial Banking	7,084
Offices of Physicians (except Mental Health Specialists)	6,907
All Other Professional, Scientific, and Technical Services	5,859
Offices of Real Estate Agents and Brokers	5,725
Software Publishers	5,607
Insurance Agencies and Brokerages	5,246
Employment Placement Agencies	5,051
Custom Computer Programming Services	5,045
Offices of Lawyers	4,407
Warehouse Clubs and Supercenters	4,376
Administrative Management and General Management Consulting Services	4,267
Golf Courses and Country Clubs	4,153
National Security	4,040
Engineering Services	4,020
Fitness and Recreational Sports Centers	4,007
Drinking Places (Alcoholic Beverages)	3,915
Lightcast Q1 2024 BETA Data Set   lightcast.io	1

Following Industries	Transitions
Couriers and Express Delivery Services	3,891
Food Service Contractors	3,628
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	3,334
Child Care Services	3,282
Computer Systems Design Services	3,133
Marketing Consulting Services	3,124
Office Administrative Services	2,988
Offices of Certified Public Accountants	2,949
Other Computer Related Services	2,942
Commercial and Institutional Building Construction	2,905
All Other Personal Services	2,873
Temporary Help Services	2,836
Junior Colleges	2,822
Religious Organizations	2,806
Motion Picture and Video Production	2,737
Local Messengers and Local Delivery	2,728
Electronics and Appliance Retailers	2,714
Snack and Nonalcoholic Beverage Bars	2,697
Pharmacies and Drug Retailers	2,685
Hardware Retailers	2,588
Advertising Agencies	2,573
Other Management Consulting Services	2,510
Cosmetics, Beauty Supplies, and Perfume Retailers	2,330
Portfolio Management and Investment Advice	2,309
Nursing Care Facilities (Skilled Nursing Facilities)	2,296

Following Industries	Transitions
Home Health Care Services	2,281
Other General Government Support	2,274
Child and Youth Services	2,210
Wireless Telecommunications Carriers (except Satellite)	2,164
New Car Dealers	2,150
Sporting Goods Retailers	2,066
Convenience Retailers	2,014
Other Individual and Family Services	1,951
Automobile and Light Duty Motor Vehicle Manufacturing	1,911
Educational Support Services	1,837
Civic and Social Organizations	1,827
Lessors of Residential Buildings and Dwellings	1,824
Direct Life Insurance Carriers	1,821
Home Centers	1,783
Assisted Living Facilities for the Elderly	1,778
Credit Unions	1,755
Direct Property and Casualty Insurance Carriers	1,749
Electrical Contractors and Other Wiring Installation Contractors	1,739
Freight Transportation Arrangement	1,737
Breweries	1,713
Gasoline Stations with Convenience Stores	1,703
Financial Transactions Processing, Reserve, and Clearinghouse Activities	1,699
Residential Property Managers	1,672
All Other General Merchandise Retailers	1,669
Beauty Salons	1,657
Lightcast O1 2024 BETA Data Set Llightcast in	1

Lightcast Q1 2024 BETA Data Set | lightcast.io

Following Industries	Transitions
Offices of Physical, Occupational and Speech Therapists, and Audiologists	1,650
Other Activities Related to Real Estate	1,607
All Other Amusement and Recreation Industries	1,585
All Other Miscellaneous Schools and Instruction	1,553
Other Miscellaneous Durable Goods Merchant Wholesalers	1,546
Offices of Dentists	1,520
Plumbing, Heating, and Air-Conditioning Contractors	1,511
Other Accounting Services	1,478
Web Search Portals and All Other Information Services	1,456
All Other Miscellaneous Ambulatory Health Care Services	1,455
All Other Home Furnishings Retailers	1,439
Taxi and Ridesharing Services	1,439
All Other Support Services	1,430
Electronic Computer Manufacturing	1,425
Pharmaceutical Preparation Manufacturing	1,413
All Other Specialty Food Retailers	1,404
Offices of All Other Miscellaneous Health Practitioners	1,366
Security Guards and Patrol Services	1,345
Wholesale Trade Agents and Brokers	1,339
General Warehousing and Storage	1,299
Janitorial Services	1,194
Baked Goods Retailers	1,157
Caterers	1,141
Mobile Food Services	394



## What skills are they posting for?

#### Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.

Oct 2022 - Dec 2022 Jan 2023 -	- Mar 2023	Apr 2023 - Jun 2023 Jul 2	2023 - Sep 2023 Oct 2023 - Dec 2023
Restaurant Operation	Restaurant Operation	Restaurant Operation	Restaurant Operation
Cash Handling	Food Safety And Sanitation	Food Safety And Sanitation	Food Safety And Sanitation
	Food Safety And Sanitation	Cash Handling	Food Services
Food Safety And Sanitation	Cash Handling	Restaurant Management	Cash Handling
Food Services	Food Services	Food Services	Restaurant Management
Restaurant Management	Restaurant Management	Customer Relationship Manageme	Customer Relationship Management
Retail Operations	Customer Relationship Mana		Cooking
Customer Relationship Management	Cash Control	Cash Register	Cash Control
Cash Register	Cash Register	Inventory Control	Cash Register
Cash Control	Inventory Control	General Mathematics	General Mathematics
General Mathematics	Cooking	Grilling Industrial Dishwashers	Grilling
Cooking	Food Preparation	Food Preparation	Retail Operations
Inventory Control	General Mathematics	Retail Operations	Inventory Control
Food Preparation	Grilling	Cooking	Food Preparation
Grilling	Industrial Dishwashers		

#### **Gross Regional Product (GRP)**

\$1.2B

Industrial Dishwashers

Earnings (2022)

\$617.1M Property Income (2022)

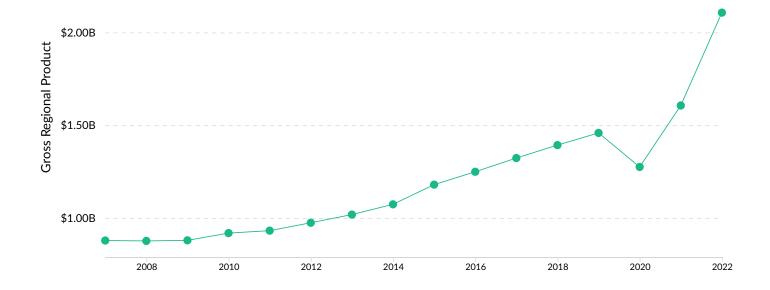
**Retail Operations** 

\$272.8M

Taxes (2022)

\$2.1B

Total GRP (2022)



## **Industry Requirements**

Purchases from	In-region Purchases	Imported Purchases	<b>Total Purchases</b>
Corporate, Subsidiary, and Regional Managing Offices	\$31,375,861	\$286,852,411	\$318,228,272
Lessors of Residential Buildings and Dwellings	\$80,147,168	\$7,606,087	\$87,753,254
Offices of Real Estate Agents and Brokers	\$76,389,088	\$276,680	\$76,665,768
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$50,232,132	\$16,941,442	\$67,173,573
Other Activities Related to Real Estate	\$42,792,832	\$12,666,013	\$55,458,845