

Food Services and Drinking Places in Portland Market

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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Industry

722 Food Services and Drinking Places

4 Counties

41051 Multnomah County, OR

53015 Cowlitz County, WA

53011 Clark County, WA

53059 Skamania County, WA

Class of Worker

QCEW Employees

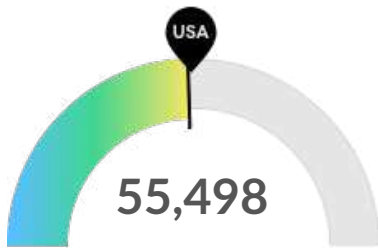
The information in this report pertains to the chosen industry and geographical areas.

Workforce Map



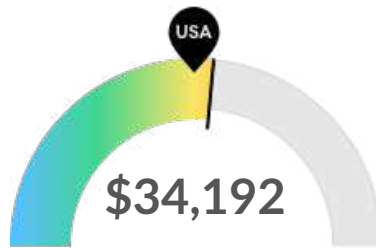
Executive Summary

Light Hiring Competition Over an Average Supply of Regional Talent



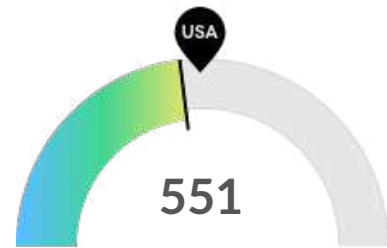
Supply (Jobs)

Your area is about average for this kind of talent. The national average for an area this size is 56,988* employees, while there are 55,498 here.



Earnings Per Job

Earnings per job are above the national average. The national average salary for Food Services and Drinking Places in an area this size is \$29,756, while in your area it is \$34,192. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

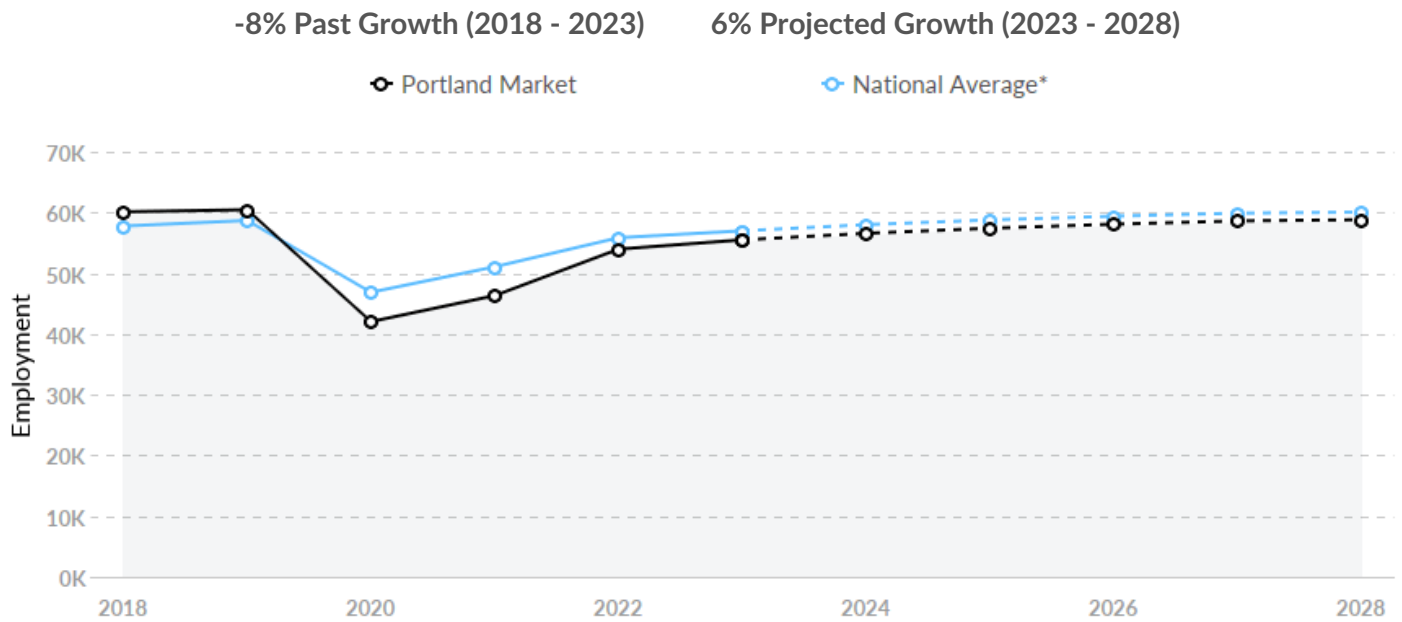
Competition from online job postings is low in your area. The national average for an area this size is 617* job postings/mo, while there are 551 here.

*National average values are derived by taking the national value for Food Services and Drinking Places and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

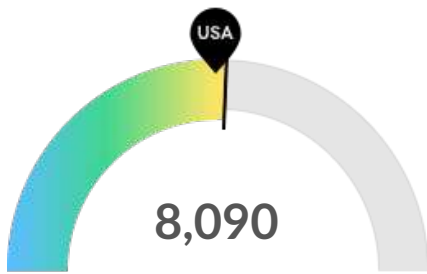
Supply Is About Equal to the National Average

The regional vs. national average employment helps you understand if the supply of Food Services and Drinking Places is a strength or weakness for your area, and how it is changing relative to the nation. An average area of this size would have 56,988* employees, while there are 55,498 here. The gap between expected and actual employment is projected to narrow over the next 5 years.



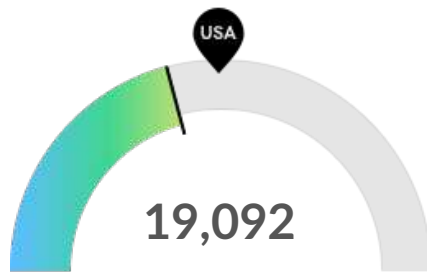
*National average values are derived by taking the national value for Food Services and Drinking Places and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is About Average, While Overall Diversity Is Low



Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 7,779* employees 55 or older, while there are 8,090 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 24,531* racially diverse employees, while there are 19,092 here.



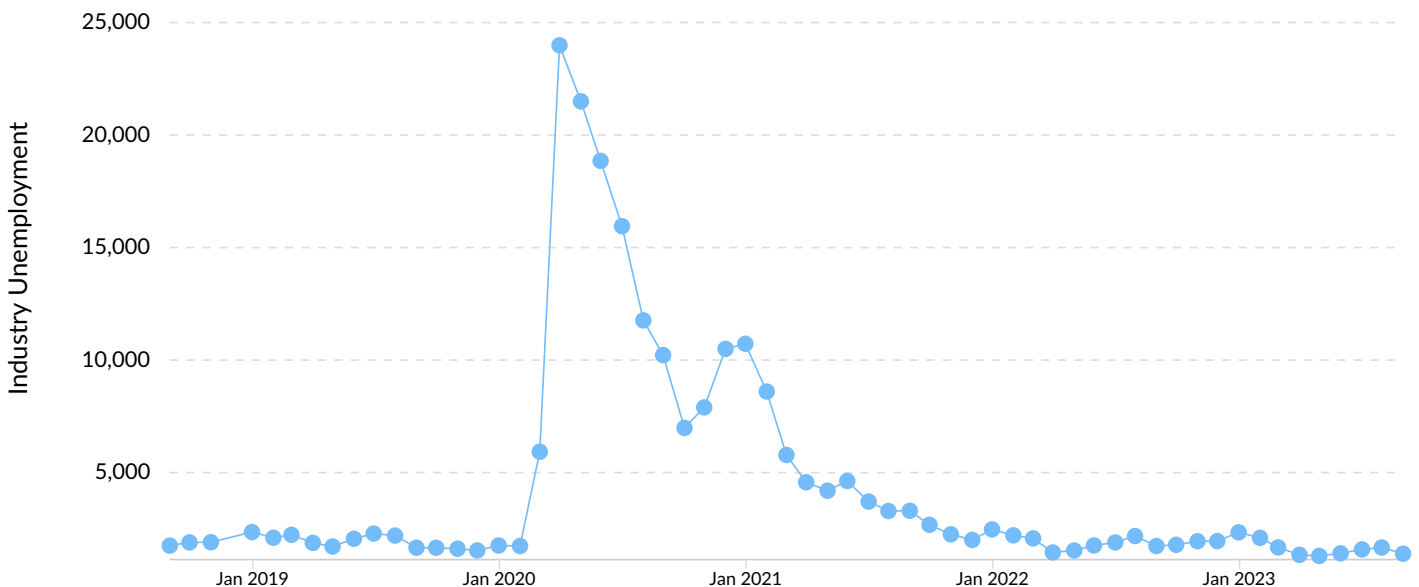
Gender Diversity

Gender diversity is about average in your area. The national average for an area this size is 29,858* female employees, while there are 29,017 here.

*National average values are derived by taking the national value for Food Services and Drinking Places and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



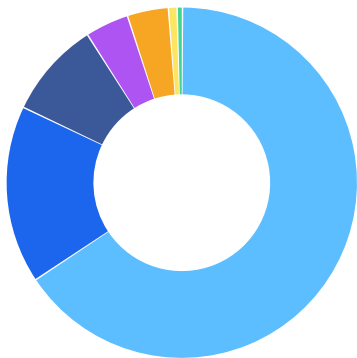
Demographic Details

Industry Age Breakdown



	% of Jobs	Jobs
14-18	10.2%	5,667
19-24	18.4%	10,190
25-34	24.6%	13,674
35-44	19.3%	10,703
45-54	12.9%	7,175
55-64	8.4%	4,674
65+	6.2%	3,416

Industry Race/Ethnicity Breakdown



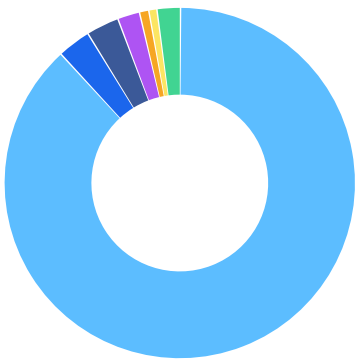
	% of Jobs	Jobs
White	65.6%	36,406
Hispanic or Latino	16.4%	9,101
Asian	8.9%	4,940
Two or More Races	4.0%	2,231
Black or African American	3.8%	2,103
American Indian or Alaska Native	0.8%	441
Native Hawaiian or Other Pacific Islander	0.5%	276

Industry Gender Breakdown



	% of Jobs	Jobs
Males	47.7%	26,481
Females	52.3%	29,017

Most Jobs are Found in the Food Preparation and Serving Related Occupations Industry Sector



Occupation	% of Industry in Occupation (2023)
Food Preparation and Serving Related Occupations	88.1%
Sales and Related Occupations	3.1%
Management Occupations	3.0%
Transportation and Material Moving Occupations	2.0%
Office and Administrative Support Occupations	0.9%
Production Occupations	0.7%
Other	2.2%

Demand



685 Employers Competing

All employers in the region who posted for this job over the last 12 months.



6,613 Unique Job Postings

The number of unique postings for this job over the last 12 months.



29 Day Median Duration

Posting duration is 1 day longer than what's typical in the region.

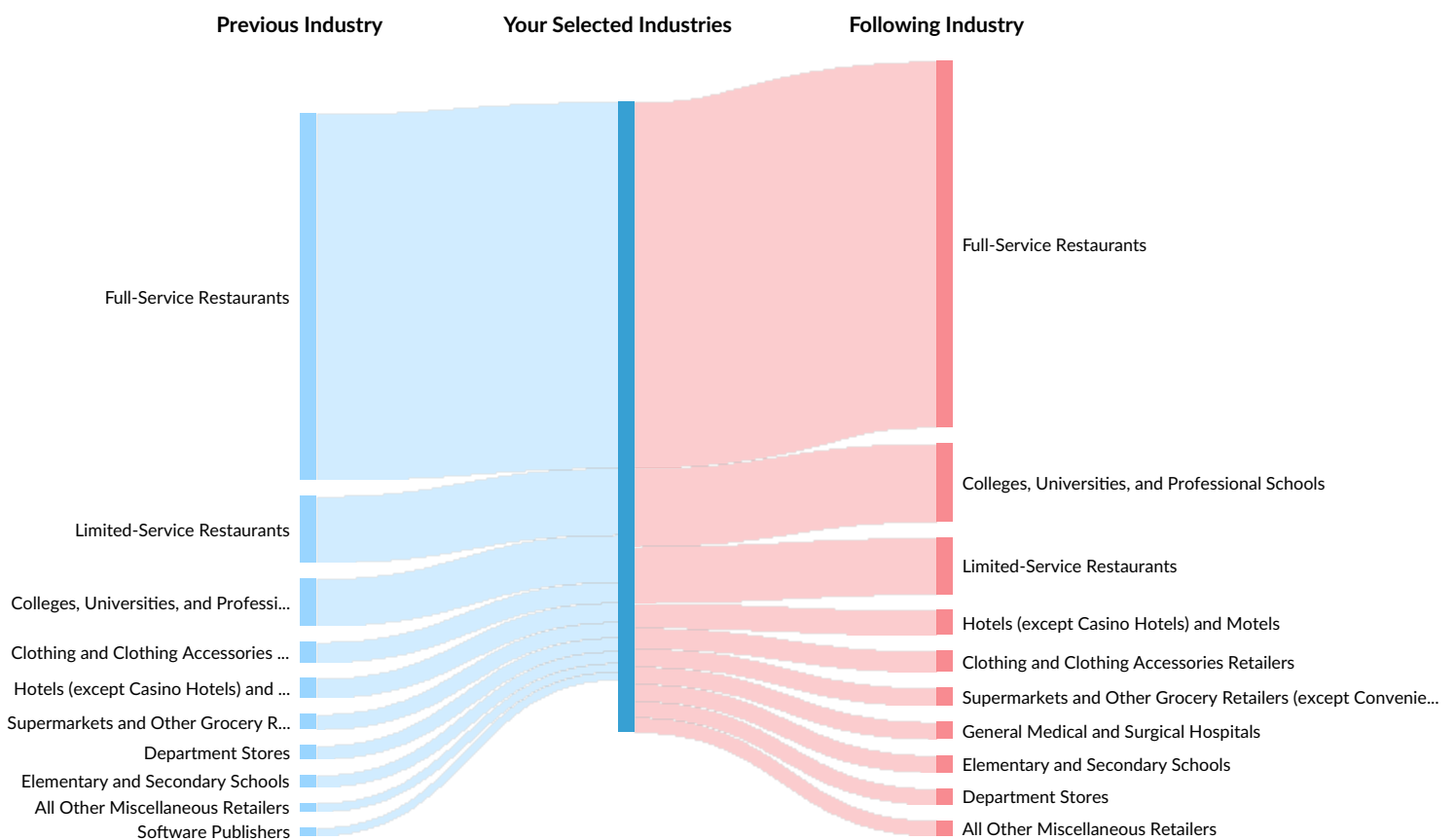
Top Companies		Unique Postings		Top Job Titles		Unique Postings	
Domino's Pizza	429	<div style="width: 42.9%;"></div>	Baristas	226	<div style="width: 22.6%;"></div>		
McMenamins	299	<div style="width: 29.9%;"></div>	Team Members	211	<div style="width: 21.1%;"></div>		
Taco Bell	277	<div style="width: 27.7%;"></div>	Dishwashers	183	<div style="width: 18.3%;"></div>		
Starbucks	246	<div style="width: 24.6%;"></div>	Crew Members	176	<div style="width: 17.6%;"></div>		
Levy Restaurants	233	<div style="width: 23.3%;"></div>	Servers	164	<div style="width: 16.4%;"></div>		

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
Full-Service Restaurants	195,472
Limited-Service Restaurants	35,568
Colleges, Universities, and Professional Schools	25,257
Clothing and Clothing Accessories Retailers	10,927

Previous Industries	Transitions
Hotels (except Casino Hotels) and Motels	10,445
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	8,197
Department Stores	7,321
Elementary and Secondary Schools	6,312
All Other Miscellaneous Retailers	4,608
Software Publishers	4,299
Custom Computer Programming Services	3,928
Golf Courses and Country Clubs	3,768
All Other Professional, Scientific, and Technical Services	3,750
National Security	3,535
General Medical and Surgical Hospitals	3,520
Commercial Banking	3,493
Warehouse Clubs and Supercenters	3,129
Fitness and Recreational Sports Centers	3,118
Offices of Physicians (except Mental Health Specialists)	3,074
Drinking Places (Alcoholic Beverages)	3,068
Snack and Nonalcoholic Beverage Bars	2,956
Administrative Management and General Management Consulting Services	2,939
Offices of Real Estate Agents and Brokers	2,823
Employment Placement Agencies	2,820
Food Service Contractors	2,791
Insurance Agencies and Brokerages	2,577
Couriers and Express Delivery Services	2,466
Religious Organizations	2,445

Previous Industries	Transitions
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	2,443
Child Care Services	2,372
Engineering Services	2,270
All Other Personal Services	2,247
Computer Systems Design Services	2,241
Offices of Lawyers	2,205
Other Computer Related Services	2,174
Motion Picture and Video Production	2,169
Commercial and Institutional Building Construction	2,154
Child and Youth Services	2,074
Marketing Consulting Services	2,055
Office Administrative Services	2,001
Junior Colleges	1,917
Electronics and Appliance Retailers	1,902
Advertising Agencies	1,897
Local Messengers and Local Delivery	1,759
All Other Amusement and Recreation Industries	1,736
Pharmacies and Drug Retailers	1,711
Cosmetics, Beauty Supplies, and Perfume Retailers	1,706
Sporting Goods Retailers	1,703
Hardware Retailers	1,651
Other Management Consulting Services	1,628
Offices of Certified Public Accountants	1,551
Temporary Help Services	1,542
Casino Hotels	1,537

Previous Industries	Transitions
Educational Support Services	1,529
New Car Dealers	1,497
All Other Specialty Food Retailers	1,481
Amusement and Theme Parks	1,449
Wireless Telecommunications Carriers (except Satellite)	1,420
Other General Government Support	1,407
Convenience Retailers	1,399
Civic and Social Organizations	1,392
Gasoline Stations with Convenience Stores	1,391
Nursing Care Facilities (Skilled Nursing Facilities)	1,383
All Other Home Furnishings Retailers	1,376
Motion Picture Theaters (except Drive-Ins)	1,357
Assisted Living Facilities for the Elderly	1,330
All Other General Merchandise Retailers	1,328
Web Search Portals and All Other Information Services	1,271
Taxi and Ridesharing Services	1,270
Baked Goods Retailers	1,243
Home Health Care Services	1,205
Automobile and Light Duty Motor Vehicle Manufacturing	1,141
Shoe Retailers	1,125
Promoters of Performing Arts, Sports, and Similar Events with Facilities	1,110
Lessors of Residential Buildings and Dwellings	1,107
All Other Miscellaneous Schools and Instruction	1,096
Other Individual and Family Services	1,089
Financial Transactions Processing, Reserve, and Clearinghouse Activities	1,082

Previous Industries	Transitions
Portfolio Management and Investment Advice	1,081
Electrical Contractors and Other Wiring Installation Contractors	1,079
Home Centers	1,078
Beauty Salons	1,072
Caterers	1,063
Breweries	1,047
Other Miscellaneous Durable Goods Merchant Wholesalers	1,038
Gift, Novelty, and Souvenir Retailers	1,031
General Warehousing and Storage	1,018
Other Activities Related to Real Estate	1,002
All Other Support Services	944
Landscaping Services	939
Lessors of Nonresidential Buildings (except Miniwarehouses)	912
Wholesale Trade Agents and Brokers	894
Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	886
Plumbing, Heating, and Air-Conditioning Contractors	827
Janitorial Services	788
Book Retailers and News Dealers	786
Security Guards and Patrol Services	755
Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	754
Pharmaceutical Preparation Manufacturing	714
Mobile Food Services	445
Following Industries	Transitions
Full-Service Restaurants	195,472

Following Industries	Transitions
Colleges, Universities, and Professional Schools	41,875
Limited-Service Restaurants	30,196
Hotels (except Casino Hotels) and Motels	13,255
Clothing and Clothing Accessories Retailers	11,116
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	9,579
General Medical and Surgical Hospitals	9,267
Elementary and Secondary Schools	9,211
Department Stores	8,576
All Other Miscellaneous Retailers	8,078
Commercial Banking	7,084
Offices of Physicians (except Mental Health Specialists)	6,907
All Other Professional, Scientific, and Technical Services	5,859
Offices of Real Estate Agents and Brokers	5,725
Software Publishers	5,607
Insurance Agencies and Brokerages	5,246
Employment Placement Agencies	5,051
Custom Computer Programming Services	5,045
Offices of Lawyers	4,407
Warehouse Clubs and Supercenters	4,376
Administrative Management and General Management Consulting Services	4,267
Golf Courses and Country Clubs	4,153
National Security	4,040
Engineering Services	4,020
Fitness and Recreational Sports Centers	4,007
Drinking Places (Alcoholic Beverages)	3,915

Following Industries	Transitions
Couriers and Express Delivery Services	3,891
Food Service Contractors	3,628
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	3,334
Child Care Services	3,282
Computer Systems Design Services	3,133
Marketing Consulting Services	3,124
Office Administrative Services	2,988
Offices of Certified Public Accountants	2,949
Other Computer Related Services	2,942
Commercial and Institutional Building Construction	2,905
All Other Personal Services	2,873
Temporary Help Services	2,836
Junior Colleges	2,822
Religious Organizations	2,806
Motion Picture and Video Production	2,737
Local Messengers and Local Delivery	2,728
Electronics and Appliance Retailers	2,714
Snack and Nonalcoholic Beverage Bars	2,697
Pharmacies and Drug Retailers	2,685
Hardware Retailers	2,588
Advertising Agencies	2,573
Other Management Consulting Services	2,510
Cosmetics, Beauty Supplies, and Perfume Retailers	2,330
Portfolio Management and Investment Advice	2,309
Nursing Care Facilities (Skilled Nursing Facilities)	2,296

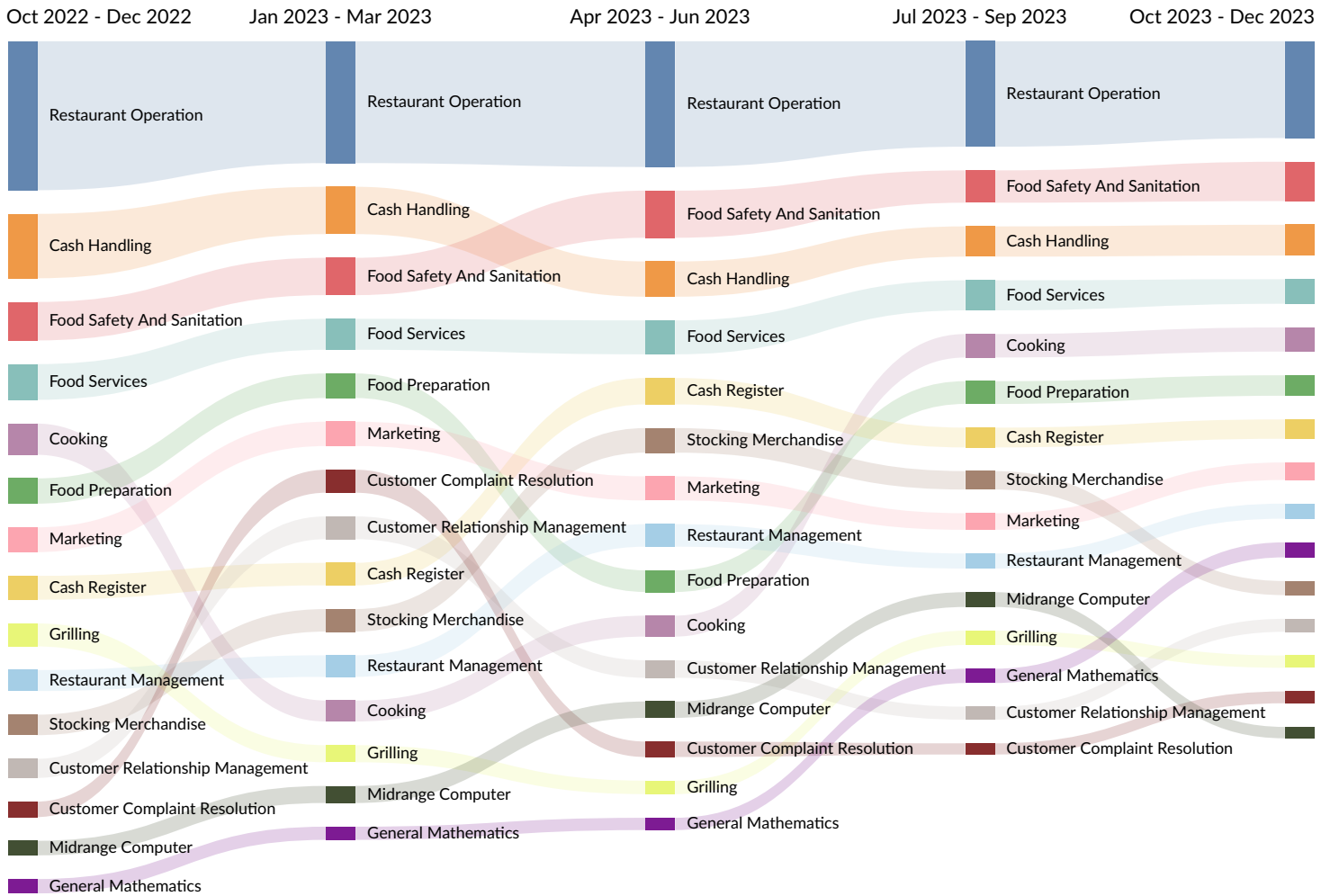
Following Industries	Transitions
Home Health Care Services	2,281
Other General Government Support	2,274
Child and Youth Services	2,210
Wireless Telecommunications Carriers (except Satellite)	2,164
New Car Dealers	2,150
Sporting Goods Retailers	2,066
Convenience Retailers	2,014
Other Individual and Family Services	1,951
Automobile and Light Duty Motor Vehicle Manufacturing	1,911
Educational Support Services	1,837
Civic and Social Organizations	1,827
Lessors of Residential Buildings and Dwellings	1,824
Direct Life Insurance Carriers	1,821
Home Centers	1,783
Assisted Living Facilities for the Elderly	1,778
Credit Unions	1,755
Direct Property and Casualty Insurance Carriers	1,749
Electrical Contractors and Other Wiring Installation Contractors	1,739
Freight Transportation Arrangement	1,737
Breweries	1,713
Gasoline Stations with Convenience Stores	1,703
Financial Transactions Processing, Reserve, and Clearinghouse Activities	1,699
Residential Property Managers	1,672
All Other General Merchandise Retailers	1,669
Beauty Salons	1,657

Following Industries	Transitions
Offices of Physical, Occupational and Speech Therapists, and Audiologists	1,650
Other Activities Related to Real Estate	1,607
All Other Amusement and Recreation Industries	1,585
All Other Miscellaneous Schools and Instruction	1,553
Other Miscellaneous Durable Goods Merchant Wholesalers	1,546
Offices of Dentists	1,520
Plumbing, Heating, and Air-Conditioning Contractors	1,511
Other Accounting Services	1,478
Web Search Portals and All Other Information Services	1,456
All Other Miscellaneous Ambulatory Health Care Services	1,455
All Other Home Furnishings Retailers	1,439
Taxi and Ridesharing Services	1,439
All Other Support Services	1,430
Electronic Computer Manufacturing	1,425
Pharmaceutical Preparation Manufacturing	1,413
All Other Specialty Food Retailers	1,404
Offices of All Other Miscellaneous Health Practitioners	1,366
Security Guards and Patrol Services	1,345
Wholesale Trade Agents and Brokers	1,339
General Warehousing and Storage	1,299
Janitorial Services	1,194
Baked Goods Retailers	1,157
Caterers	1,141
Mobile Food Services	394

What skills are they posting for?

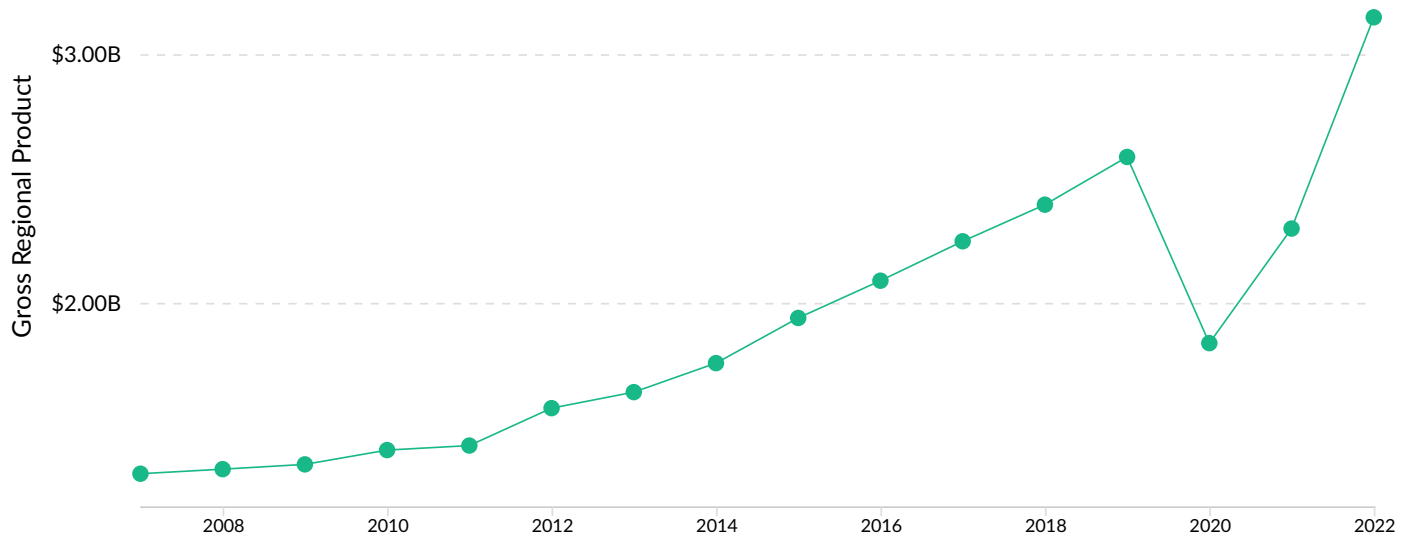
Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

\$2.0B	\$935.1M	\$231.9M	\$3.1B
Earnings (2022)	Property Income (2022)	Taxes (2022)	Total GRP (2022)



Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$402,110,141	\$86,892,736	\$489,002,876
Lessors of Residential Buildings and Dwellings	\$125,457,423	\$100,751	\$125,558,174
Offices of Real Estate Agents and Brokers	\$107,742,403	\$1,953,205	\$109,695,608
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$82,872,317	\$13,242,238	\$96,114,555
Other Activities Related to Real Estate	\$52,486,600	\$26,864,825	\$79,351,425