

# Food Services and Drinking Places in Portland Market

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## What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



## Report Parameters

### 1 Industry

722 Food Services and Drinking Places

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### 4 Counties

41051 Multnomah County, OR

53011 Clark County, WA

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53015 Cowlitz County, WA

53059 Skamania County, WA

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### Class of Worker

QCEW Employees

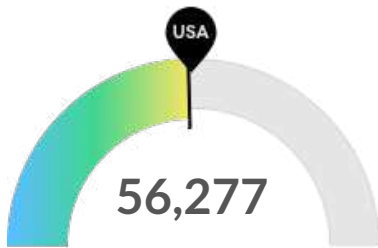
The information in this report pertains to the chosen industry and geographical areas.

# Workforce Map



## Executive Summary

### Light Hiring Competition Over an Average Supply of Regional Talent



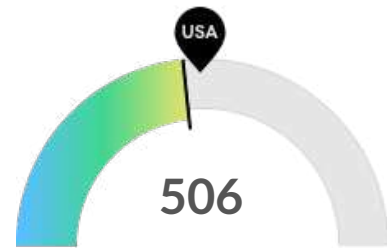
**Supply (Jobs)**

Your area is about average for this kind of talent. The national average for an area this size is 57,719\* employees, while there are 56,277 here.



**Earnings Per Job**

Earnings per job are above the national average. The national average salary for Food Services and Drinking Places in an area this size is \$30,039, while in your area it is \$34,742. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



**Demand (Job Postings)**

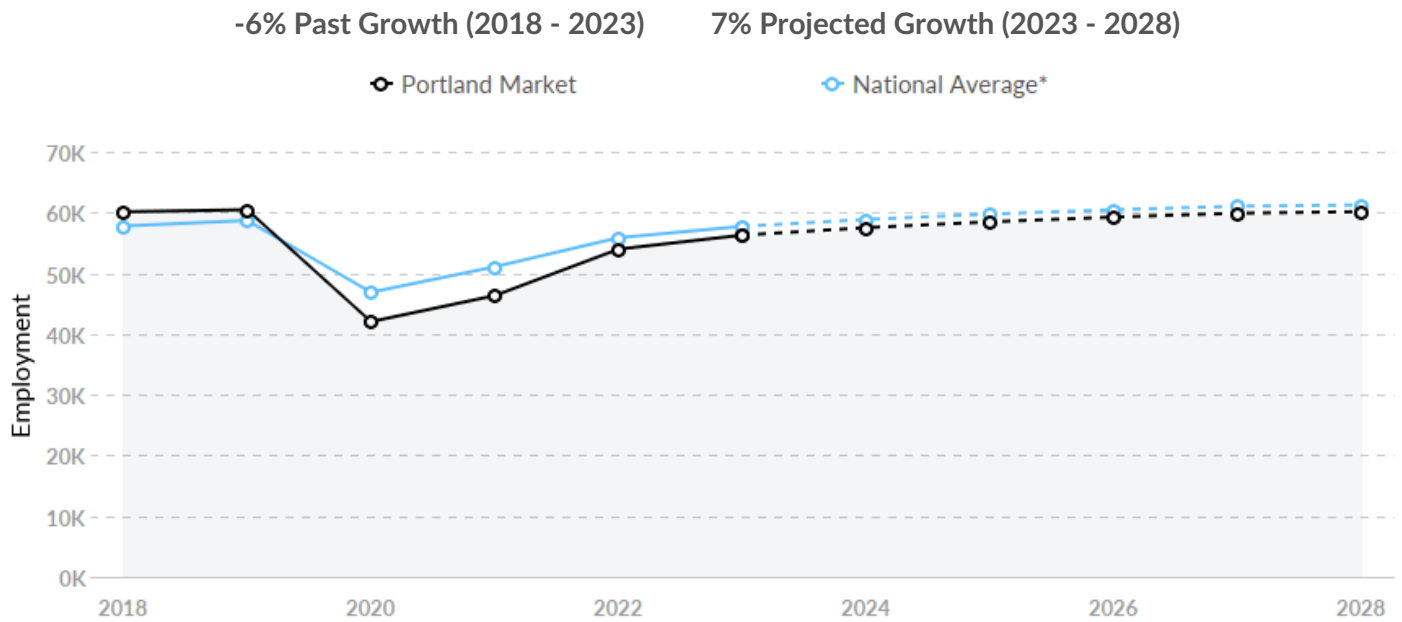
Competition from online job postings is low in your area. The national average for an area this size is 558\* job postings/mo, while there are 506 here.

\*National average values are derived by taking the national value for Food Services and Drinking Places and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

# Supply (Jobs)

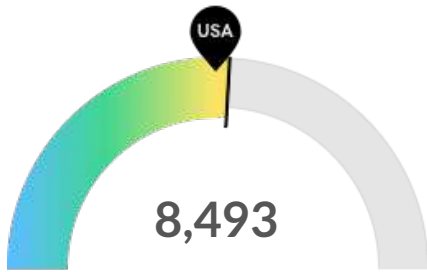
## Supply Is About Equal to the National Average

The regional vs. national average employment helps you understand if the supply of Food Services and Drinking Places is a strength or weakness for your area, and how it is changing relative to the nation. An average area of this size would have 57,719\* employees, while there are 56,277 here. The gap between expected and actual employment is projected to narrow over the next 5 years.



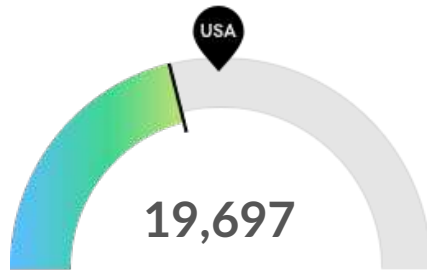
\*National average values are derived by taking the national value for Food Services and Drinking Places and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

## Retirement Risk Is About Average, While Overall Diversity Is Low



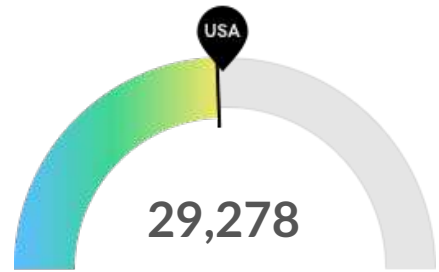
**Retiring Soon**

Retirement risk is about average in your area. The national average for an area this size is 8,058\* employees 55 or older, while there are 8,493 here.



**Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 24,958\* racially diverse employees, while there are 19,697 here.



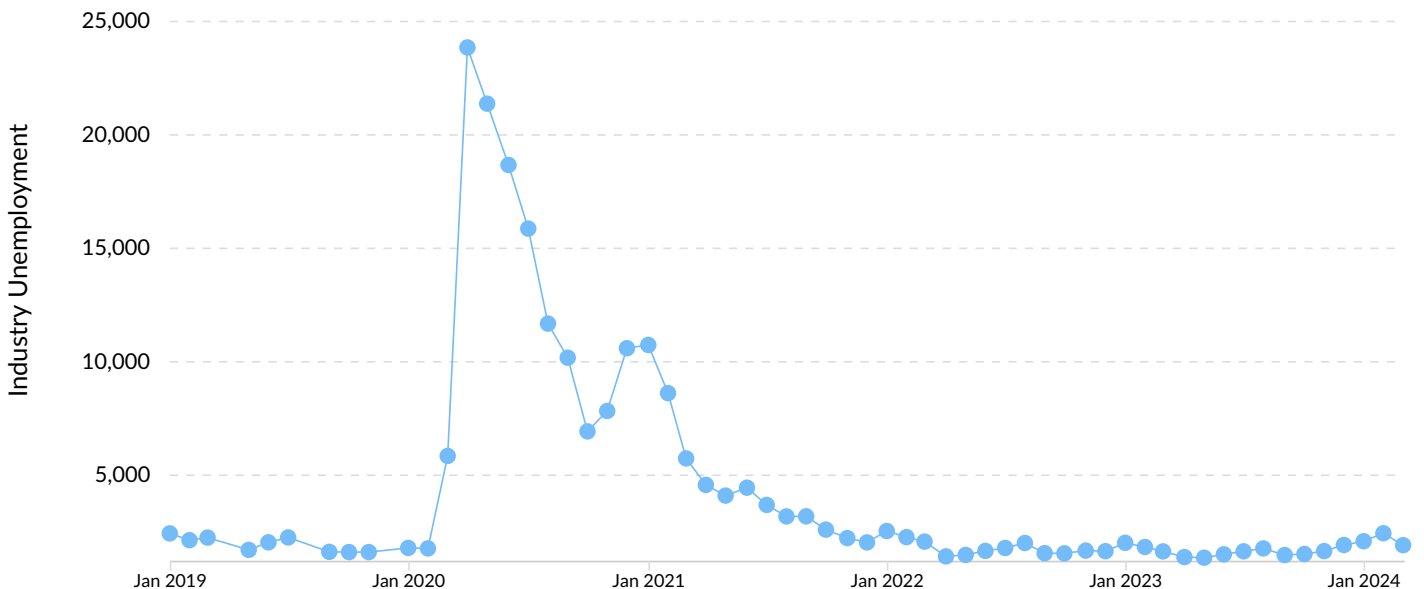
**Gender Diversity**

Gender diversity is about average in your area. The national average for an area this size is 30,297\* female employees, while there are 29,278 here.

\*National average values are derived by taking the national value for Food Services and Drinking Places and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

## Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.





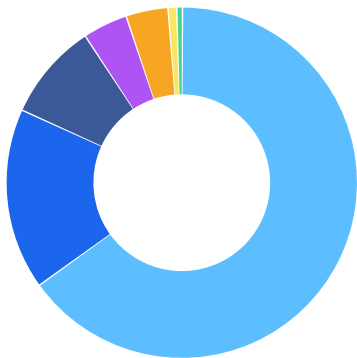
# Demographic Details

## Industry Age Breakdown



	% of Jobs	Jobs
14-18	10.0%	5,649
19-24	17.9%	10,099
25-34	24.3%	13,671
35-44	19.4%	10,931
45-54	13.2%	7,433
55-64	8.5%	4,808
65+	6.5%	3,685

## Industry Race/Ethnicity Breakdown



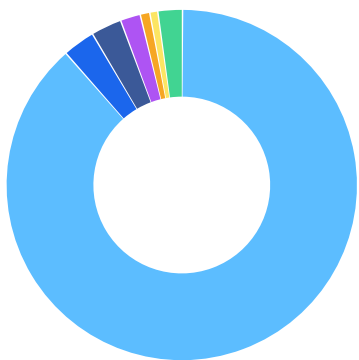
	% of Jobs	Jobs
White	65.0%	36,581
Hispanic or Latino	16.7%	9,406
Asian	8.9%	5,036
Two or More Races	4.1%	2,326
Black or African American	3.9%	2,182
American Indian or Alaska Native	0.8%	449
Native Hawaiian or Other Pacific Islander	0.5%	298

## Industry Gender Breakdown



	% of Jobs	Jobs
● Males	48.0%	26,999
● Females	52.0%	29,278

## Most Jobs are Found in the Food Preparation and Serving Related Occupations Industry Sector



Occupation	% of Industry in Occupation (2023)
● Food Preparation and Serving Related Occupations	88.5%
● Management Occupations	3.0%
● Sales and Related Occupations	2.8%
● Transportation and Material Moving Occupations	1.9%
● Office and Administrative Support Occupations	0.9%
● Production Occupations	0.7%
● Other	2.3%

## Demand



### 622 Employers Competing

All employers in the region who posted for this job over the last 12 months.



### 6,070 Unique Job Postings

The number of unique postings for this job over the last 12 months.



### 30 Day Median Duration

Posting duration is 4 days longer than what's typical in the region.

Top Companies	Unique Postings
Starbucks	422
McMenamins	331
Domino's Pizza	251
Taco Bell	239
Levy Restaurants	217

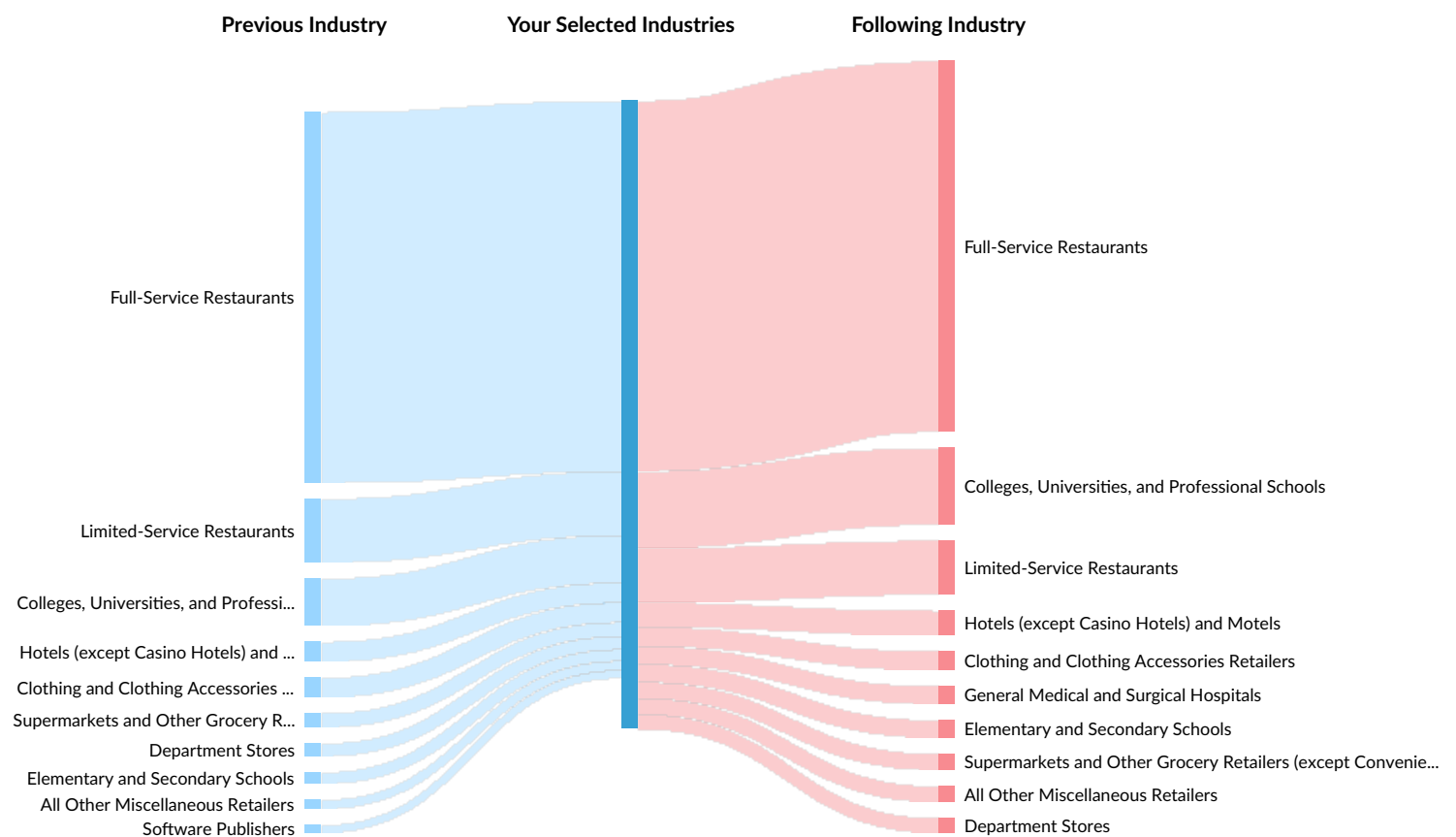
Top Job Titles	Unique Postings
Baristas	277
Team Members	175
General Managers	162
Dishwashers	157
Crew Members	156

## Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
Full-Service Restaurants	160,504
Limited-Service Restaurants	27,650
Colleges, Universities, and Professional Schools	20,530
Hotels (except Casino Hotels) and Motels	8,567

Previous Industries	Transitions
Clothing and Clothing Accessories Retailers	8,516
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	6,148
Department Stores	5,594
Elementary and Secondary Schools	5,007
All Other Miscellaneous Retailers	4,005
Software Publishers	3,467
Custom Computer Programming Services	3,409
All Other Professional, Scientific, and Technical Services	3,093
Golf Courses and Country Clubs	3,075
General Medical and Surgical Hospitals	2,899
Commercial Banking	2,816
National Security	2,753
Fitness and Recreational Sports Centers	2,586
Drinking Places (Alcoholic Beverages)	2,568
Administrative Management and General Management Consulting Services	2,518
Snack and Nonalcoholic Beverage Bars	2,513
Offices of Physicians (except Mental Health Specialists)	2,473
Warehouse Clubs and Supercenters	2,464
Offices of Real Estate Agents and Brokers	2,453
Employment Placement Agencies	2,410
Computer Systems Design Services	2,408
Food Service Contractors	2,298
Engineering Services	2,207
Insurance Agencies and Brokerages	2,052
Couriers and Express Delivery Services	1,992

Previous Industries	Transitions
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	1,987
Child Care Services	1,924
All Other Personal Services	1,866
Other Computer Related Services	1,856
Commercial and Institutional Building Construction	1,828
Offices of Lawyers	1,815
Marketing Consulting Services	1,758
Advertising Agencies	1,714
Motion Picture and Video Production	1,654
Religious Organizations	1,635
Office Administrative Services	1,611
Local Messengers and Local Delivery	1,557
Child and Youth Services	1,536
Junior Colleges	1,487
Cosmetics, Beauty Supplies, and Perfume Retailers	1,414
Electronics and Appliance Retailers	1,403
Pharmacies and Drug Retailers	1,368
Sporting Goods Retailers	1,366
Hardware Retailers	1,361
Other Management Consulting Services	1,339
Offices of Certified Public Accountants	1,295
All Other Amusement and Recreation Industries	1,286
Temporary Help Services	1,279
Educational Support Services	1,205
Other General Government Support	1,189

Previous Industries	Transitions
Gasoline Stations with Convenience Stores	1,116
Nursing Care Facilities (Skilled Nursing Facilities)	1,114
Amusement and Theme Parks	1,110
Civic and Social Organizations	1,107
All Other Specialty Food Retailers	1,095
Wireless Telecommunications Carriers (except Satellite)	1,087
Casino Hotels	1,066
All Other General Merchandise Retailers	1,064
All Other Home Furnishings Retailers	1,055
Web Search Portals and All Other Information Services	1,029
Taxi and Ridesharing Services	1,019
Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	1,015
Convenience Retailers	1,004
Beauty Salons	983
Motion Picture Theaters (except Drive-Ins)	976
Financial Transactions Processing, Reserve, and Clearinghouse Activities	973
Lessors of Residential Buildings and Dwellings	972
Mortgage and Nonmortgage Loan Brokers	965
Portfolio Management and Investment Advice	952
Breweries	919
Other Individual and Family Services	889
All Other Miscellaneous Schools and Instruction	886
Electrical Contractors and Other Wiring Installation Contractors	884
Home Health Care Services	878

Previous Industries	Transitions
Assisted Living Facilities for the Elderly	877
Shoe Retailers	875
Gift, Novelty, and Souvenir Retailers	859
Home Centers	859
Other Miscellaneous Durable Goods Merchant Wholesalers	850
Caterers	840
Other Activities Related to Real Estate	838
General Warehousing and Storage	833
All Other Support Services	833
Lessors of Nonresidential Buildings (except Miniwarehouses)	815
New Car Dealers	806
Landscaping Services	758
Automobile and Light Duty Motor Vehicle Manufacturing	745
Wholesale Trade Agents and Brokers	723
Plumbing, Heating, and Air-Conditioning Contractors	693
Baked Goods Retailers	667
Janitorial Services	657
Security Guards and Patrol Services	594
Book Retailers and News Dealers	533
Television Broadcasting Stations	520
Vocational Rehabilitation Services	480
Mobile Food Services	346
Following Industries	Transitions
Full-Service Restaurants	160,504
Colleges, Universities, and Professional Schools	33,261



Following Industries	Transitions
Limited-Service Restaurants	23,469
Hotels (except Casino Hotels) and Motels	10,614
Clothing and Clothing Accessories Retailers	8,263
General Medical and Surgical Hospitals	7,817
Elementary and Secondary Schools	7,705
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	7,076
All Other Miscellaneous Retailers	6,911
Department Stores	6,472
Offices of Physicians (except Mental Health Specialists)	5,728
Commercial Banking	5,559
Offices of Real Estate Agents and Brokers	4,750
All Other Professional, Scientific, and Technical Services	4,619
Software Publishers	4,446
Custom Computer Programming Services	4,390
Employment Placement Agencies	4,229
Insurance Agencies and Brokerages	4,228
Fitness and Recreational Sports Centers	3,743
Engineering Services	3,693
Administrative Management and General Management Consulting Services	3,636
Warehouse Clubs and Supercenters	3,560
Offices of Lawyers	3,488
Computer Systems Design Services	3,467
Golf Courses and Country Clubs	3,406
Drinking Places (Alcoholic Beverages)	3,152
Couriers and Express Delivery Services	3,139

Following Industries	Transitions
Food Service Contractors	3,107
National Security	3,033
Child Care Services	2,649
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	2,595
Marketing Consulting Services	2,551
Office Administrative Services	2,534
Commercial and Institutional Building Construction	2,436
Other Computer Related Services	2,409
Offices of Certified Public Accountants	2,389
All Other Personal Services	2,338
Local Messengers and Local Delivery	2,311
Temporary Help Services	2,265
Junior Colleges	2,229
Snack and Nonalcoholic Beverage Bars	2,168
Advertising Agencies	2,120
Pharmacies and Drug Retailers	2,112
Portfolio Management and Investment Advice	2,088
Motion Picture and Video Production	2,059
Hardware Retailers	2,055
Other Management Consulting Services	2,039
Electronics and Appliance Retailers	1,947
Other General Government Support	1,913
Cosmetics, Beauty Supplies, and Perfume Retailers	1,815
Nursing Care Facilities (Skilled Nursing Facilities)	1,807
Religious Organizations	1,754

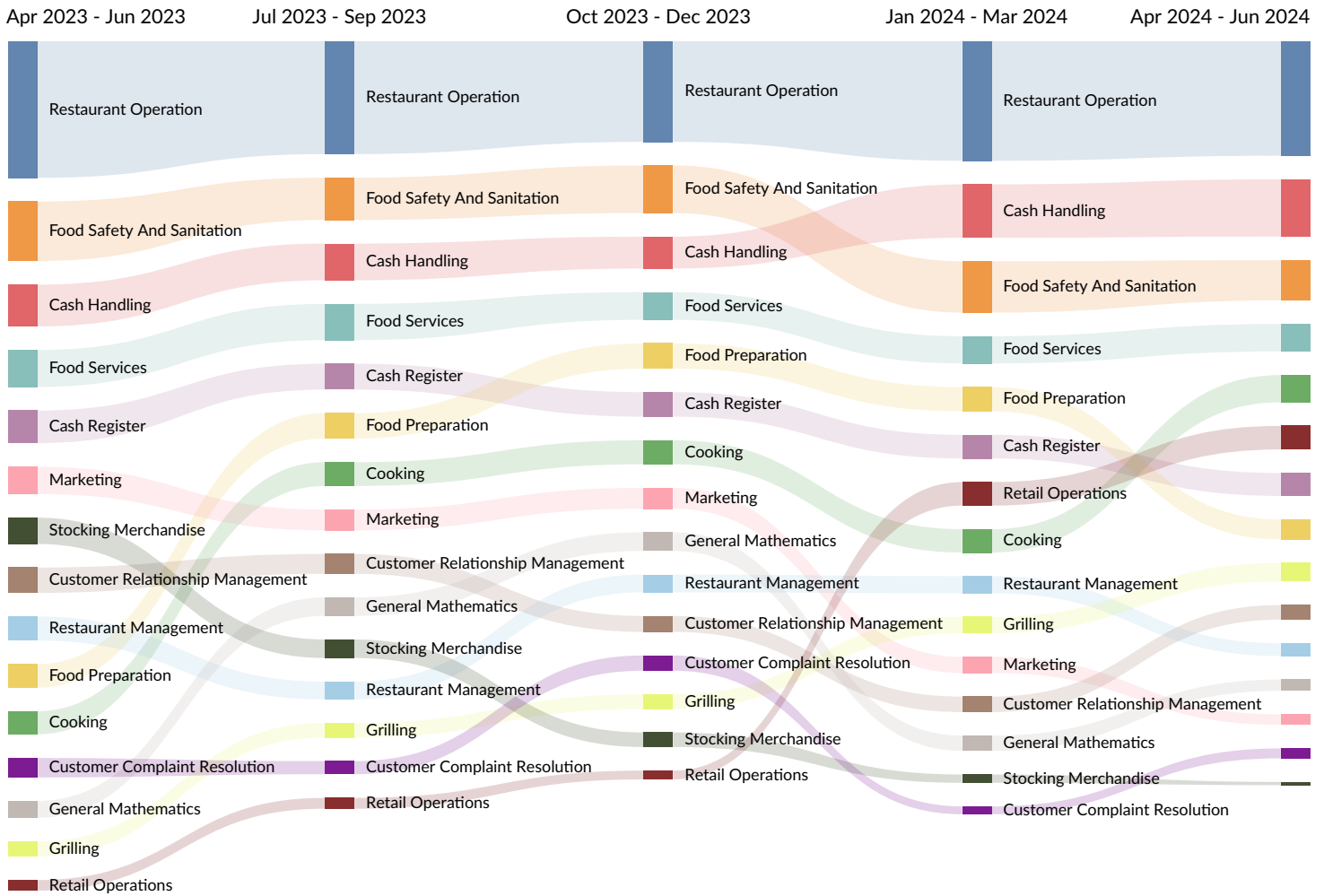
Following Industries	Transitions
Sporting Goods Retailers	1,700
Home Health Care Services	1,671
Child and Youth Services	1,661
Wireless Telecommunications Carriers (except Satellite)	1,628
Other Individual and Family Services	1,626
Mortgage and Nonmortgage Loan Brokers	1,620
Lessors of Residential Buildings and Dwellings	1,525
Convenience Retailers	1,496
Direct Life Insurance Carriers	1,496
Breweries	1,473
Educational Support Services	1,442
Electrical Contractors and Other Wiring Installation Contractors	1,421
Civic and Social Organizations	1,414
Freight Transportation Arrangement	1,414
Beauty Salons	1,396
Financial Transactions Processing, Reserve, and Clearinghouse Activities	1,377
Residential Property Managers	1,375
Gasoline Stations with Convenience Stores	1,372
Home Centers	1,369
Direct Property and Casualty Insurance Carriers	1,350
Offices of Physical, Occupational and Speech Therapists, and Audiologists	1,347
All Other General Merchandise Retailers	1,330
New Car Dealers	1,307
Credit Unions	1,305

Following Industries	Transitions
Other Activities Related to Real Estate	1,288
Automobile and Light Duty Motor Vehicle Manufacturing	1,268
Assisted Living Facilities for the Elderly	1,255
Offices of Dentists	1,250
Other Miscellaneous Durable Goods Merchant Wholesalers	1,249
Plumbing, Heating, and Air-Conditioning Contractors	1,245
All Other Miscellaneous Ambulatory Health Care Services	1,236
Other Accounting Services	1,232
All Other Amusement and Recreation Industries	1,226
All Other Miscellaneous Schools and Instruction	1,186
Pharmaceutical Preparation Manufacturing	1,175
All Other Support Services	1,138
Wholesale Trade Agents and Brokers	1,134
Electronic Computer Manufacturing	1,093
All Other Home Furnishings Retailers	1,086
Offices of All Other Miscellaneous Health Practitioners	1,083
Direct Health and Medical Insurance Carriers	1,077
Security Guards and Patrol Services	1,067
All Other Specialty Food Retailers	1,057
General Warehousing and Storage	1,047
Janitorial Services	942
Caterers	893
Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	861
Mobile Food Services	283

# What skills are they posting for?

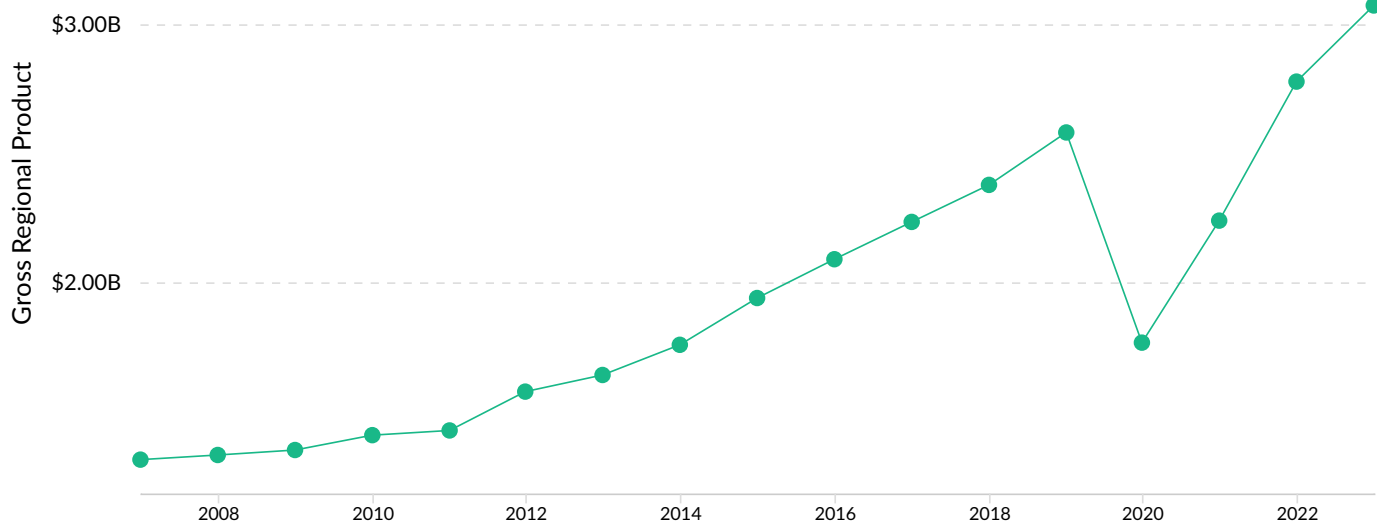
## Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



## Gross Regional Product (GRP)

<b>\$2.2B</b>	<b>\$520.9M</b>	<b>\$397.8M</b>	<b>\$3.1B</b>
Earnings (2023)	Property Income (2023)	Taxes (2023)	Total GRP (2023)



## Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$305,721,044	\$34,854,847	\$340,575,891
Lessors of Residential Buildings and Dwellings	\$109,835,278	\$285,556	\$110,120,834
Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	\$19,995,823	\$87,808,981	\$107,804,804
Offices of Real Estate Agents and Brokers	\$101,446,676	\$2,025,832	\$103,472,508
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$70,563,177	\$10,159,911	\$80,723,088